

# Apparel Retail in Asia-Pacific

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## Abstracts

### Apparel Retail in Asia-Pacific

#### Summary

Apparel Retail in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.

The Asia-Pacific apparel retail industry recorded revenues of \$563.8 billion in 2023, representing a compound annual growth rate (CAGR) of 0.03% between 2018 and 2023.

The womenswear segment accounted for the industry's largest proportion in 2023, with total revenues of \$316.5 billion, equivalent to 56.1% of the industry's overall value.

The industry growth during 2018-23 is attributed to fast fashion, ecommerce expansion, increased brand awareness, lifestyle changes, seasonal promotions and discounts, and marketing strategies of companies.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Asia-Pacific

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific apparel retail market with five year forecasts

## Reasons to Buy

What was the size of the Asia-Pacific apparel retail market by value in 2023?

What will be the size of the Asia-Pacific apparel retail market in 2028?

What factors are affecting the strength of competition in the Asia-Pacific apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's apparel retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strategies of the leading players?
- 7.3. What are the strengths of the leading players?

## **8 COMPANY PROFILES**

- 8.1. Fast Retailing Co Ltd
- 8.2. Reliance Industries Ltd
- 8.3. Pan Pacific International Holdings Pte. Ltd.
- 8.4. Wesfarmers Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Asia-Pacific apparel retail industry value: \$ million, 2018-23

Table 2: Asia-Pacific apparel retail industry category segmentation: % share, by value, 2018-23

Table 3: Asia-Pacific apparel retail industry category segmentation: \$ million, 2018-23

Table 4: Asia-Pacific apparel retail industry geography segmentation: \$ million, 2023

Table 5: Asia-Pacific apparel retail industry distribution: % share, by value, 2023

Table 6: Asia-Pacific apparel retail industry value forecast: \$ million, 2023-28

Table 7: Fast Retailing Co Ltd: key facts

Table 8: Fast Retailing Co Ltd: Annual Financial Ratios

Table 9: Fast Retailing Co Ltd: Key Employees

Table 10: Fast Retailing Co Ltd: Key Employees Continued

Table 11: Fast Retailing Co Ltd: Key Employees Continued

Table 12: Reliance Industries Ltd: key facts

Table 13: Reliance Industries Ltd: Annual Financial Ratios

Table 14: Reliance Industries Ltd: Key Employees

Table 15: Pan Pacific International Holdings Pte. Ltd.: key facts

Table 16: Wesfarmers Ltd: key facts

Table 17: Wesfarmers Ltd: Annual Financial Ratios

Table 18: Wesfarmers Ltd: Key Employees

Table 19: Asia-Pacific exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia-Pacific apparel retail industry value: \$ million, 2018-23

Figure 2: Asia-Pacific apparel retail industry category segmentation: \$ million, 2018-23

Figure 3: Asia-Pacific apparel retail industry geography segmentation: % share, by value, 2023

Figure 4: Asia-Pacific apparel retail industry distribution: % share, by value, 2023

Figure 5: Asia-Pacific apparel retail industry value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the apparel retail industry in Asia-Pacific, 2023

Figure 7: Drivers of buyer power in the apparel retail industry in Asia-Pacific, 2023

Figure 8: Drivers of supplier power in the apparel retail industry in Asia-Pacific, 2023

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Asia-Pacific, 2023

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Asia-Pacific, 2023

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Asia-Pacific, 2023

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