

Apparel Retail Global Industry Guide 2018-2022

<https://marketpublishers.com/r/A6D6003DAC3EN.html>

Date: March 2018

Pages: 330

Price: US\$ 1,495.00 (Single User License)

ID: A6D6003DAC3EN

Abstracts

Apparel Retail Global Industry Guide 2018-2022

SUMMARY

Global Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the global apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

Any currency conversions used in the creation of this report have been calculated using constant 2016 annual average exchange rates.

The global apparel retail industry is expected to generate total revenues of \$1,416.4bn in 2017, representing a compound annual growth rate (CAGR) of 4.4% between 2013 and 2017.

The womenswear segment is expected to be the industry's most lucrative in 2017, with total revenues of \$749.5bn, equivalent to 52.9% of the industry's overall value.

Growth is encouraged by the shift of the global economic power base; population growth, urbanization and the expansion of middle class citizens in the Asia-Pacific region will drive growth in the industry.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global apparel retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global apparel retail market

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the global apparel retail market by value in 2017?

What will be the size of the global apparel retail market in 2022?

What factors are affecting the strength of competition in the global apparel retail market?

How has the market performed over the last five years?

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About

Global apparel retail industry has experienced healthy growth in recent years, fueled largely by the rapid growth experienced in the Asia-Pacific region which currently accounts for 38.3% of the total industry value. This trend is expected to continue into the forecast period as the Asia-Pacific market continues to expand at a strong rate.

Although the growth of the economy slowed down in China in 2017, overall apparel continued to grow, especially in the fast fashion category. In the Chinese apparel market current demand growth is becoming increasingly centered on fast fashion trends.

Fast fashion retailers are filling the gap in the market for consumers who want to wear fashionable clothing but cannot afford luxury items. By changing their offering quickly, companies can create scarcity value, leading customers to visit stores more often. Even as luxury brands such as Gucci and Burberry have reported slower growth in markets such as China, fast fashion retailers brands such as Zara, H&M, and Uniqlo (part of Fast Retailing) are set to expand further in China in order to capture a market that blurs the distinction between mid-market apparel and low-end luxury.

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