

Apparel Retail BRIC (Brazil, Russia, India, China) Industry Guide 2018-2022

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Abstracts

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SUMMARY

The BRIC Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the BRIC apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the apparel retail industry and had a total market value of \$3,68,407.3 million in 2017. India was the fastest growing country with a CAGR of 11.2% over the 2013-17 period.

Within the apparel retail industry, China is the leading country among the BRIC nations with market revenues of \$2,41,538.2 million in 2017. This was followed by India, Russia and Brazil with a value of \$52,530.6, \$38,376.6, and \$35,961.9 million, respectively.

China is expected to lead the apparel retail industry in the BRIC nations with a value of \$3,92,833.3 million in 2022, followed by India, Russia, Brazil with expected values of \$92,084.8, \$48,300.3 and \$44,054.1 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC apparel retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC apparel retail market

Leading company profiles reveal details of key apparel retail market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC apparel retail market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC apparel retail market by value in 2017?

What will be the size of the BRIC apparel retail market in 2022?

What factors are affecting the strength of competition in the BRIC apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC apparel retail market?

Contents

Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
BRIC Apparel Retail
Industry Outlook
Apparel Retail in Brazil
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Apparel Retail in China
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Apparel Retail in India
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Apparel Retail in Russia
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Company Profiles
Leading Companies

Appendix
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: BRIC apparel retail industry, revenue(\$m), 2013-22
- Table 2: BRIC apparel retail industry, revenue(\$m), 2013-17
- Table 3: BRIC apparel retail industry, revenue(\$m), 2017-22
- Table 4: Brazil apparel retail industry value: \$ million, 2013-17
- Table 5: Brazil apparel retail industry category segmentation: \$ million, 2017
- Table 6: Brazil apparel retail industry geography segmentation: \$ million, 2017
- Table 7: Brazil apparel retail industry distribution: % share, by value, 2017
- Table 8: Brazil apparel retail industry value forecast: \$ million, 2017-22
- Table 9: Brazil size of population (million), 2013-17
- Table 10: Brazil gdp (constant 2005 prices, \$ billion), 2013-17
- Table 11: Brazil gdp (current prices, \$ billion), 2013-17
- Table 12: Brazil inflation, 2013-17
- Table 13: Brazil consumer price index (absolute), 2013-17
- Table 14: Brazil exchange rate, 2013-17
- Table 15: China apparel retail industry value: \$ billion, 2013-17
- Table 16: China apparel retail industry category segmentation: \$ billion, 2017
- Table 17: China apparel retail industry geography segmentation: \$ billion, 2017
- Table 18: China apparel retail industry distribution: % share, by value, 2017
- Table 19: China apparel retail industry value forecast: \$ billion, 2017-22
- Table 20: China size of population (million), 2013-17
- Table 21: China gdp (constant 2005 prices, \$ billion), 2013-17
- Table 22: China gdp (current prices, \$ billion), 2013-17
- Table 23: China inflation, 2013-17
- Table 24: China consumer price index (absolute), 2013-17
- Table 25: China exchange rate, 2013-17
- Table 26: India apparel retail industry value: \$ million, 2013-17
- Table 27: India apparel retail industry category segmentation: \$ million, 2017
- Table 28: India apparel retail industry geography segmentation: \$ million, 2017
- Table 29: India apparel retail industry distribution: % share, by value, 2017
- Table 30: India apparel retail industry value forecast: \$ million, 2017-22
- Table 31: India size of population (million), 2013-17
- Table 32: India gdp (constant 2005 prices, \$ billion), 2013-17
- Table 33: India gdp (current prices, \$ billion), 2013-17
- Table 34: India inflation, 2013-17
- Table 35: India consumer price index (absolute), 2013-17

- Table 36: India exchange rate, 2013-17
- Table 37: Russia apparel retail industry value: \$ million, 2013-17
- Table 38: Russia apparel retail industry category segmentation: \$ million, 2017
- Table 39: Russia apparel retail industry geography segmentation: \$ million, 2017
- Table 40: Russia apparel retail industry distribution: % share, by value, 2017
- Table 41: Russia apparel retail industry value forecast: \$ million, 2017-22
- Table 42: Russia size of population (million), 2013-17
- Table 43: Russia gdp (constant 2005 prices, \$ billion), 2013-17
- Table 44: Russia gdp (current prices, \$ billion), 2013-17
- Table 45: Russia inflation, 2013-17
- Table 46: Russia consumer price index (absolute), 2013-17
- Table 47: Russia exchange rate, 2013-17
- Table 48: The Gap, Inc.: key facts
- Table 49: The Gap, Inc.: key financials (\$)
- Table 50: The Gap, Inc.: key financial ratios
- Table 51: Guararapes Confeccoes SA: key facts
- Table 52: Guararapes Confeccoes SA: key financials (\$)
- Table 53: Guararapes Confeccoes SA: key financials (BRL)
- Table 54: Guararapes Confeccoes SA: key financial ratios
- Table 55: Lojas Renner S.A.: key facts
- Table 56: Lojas Renner S.A.: key financials (\$)
- Table 57: Lojas Renner S.A.: key financials (BRL)
- Table 58: Lojas Renner S.A.: key financial ratios
- Table 59: Marisol S.A: key facts
- Table 60: Bauhaus International (Holdings) Limited: key facts
- Table 61: Bauhaus International (Holdings) Limited: key financials (\$)
- Table 62: Bauhaus International (Holdings) Limited: key financials (HK\$)
- Table 63: Bauhaus International (Holdings) Limited: key financial ratios
- Table 64: Esprit Holdings Limited: key facts
- Table 65: Esprit Holdings Limited: key financials (\$)
- Table 66: Esprit Holdings Limited: key financials (HK\$)
- Table 67: Esprit Holdings Limited: key financial ratios
- Table 68: Fast Retailing Co., Ltd.: key facts
- Table 69: Fast Retailing Co., Ltd.: key financials (\$)
- Table 70: Fast Retailing Co., Ltd.: key financials (¥)
- Table 71: Fast Retailing Co., Ltd.: key financial ratios
- Table 72: The Miki House Group: key facts
- Table 73: Future Retail Limited: key facts
- Table 74: Future Retail Limited: key financials (\$)

- Table 75: Future Retail Limited: key financials (Rs.)
- Table 76: Future Retail Limited: key financial ratios
- Table 77: Reliance Industries Limited: key facts
- Table 78: Reliance Industries Limited: key financials (\$)
- Table 79: Reliance Industries Limited: key financials (Rs.)
- Table 80: Reliance Industries Limited: key financial ratios
- Table 81: Trent Limited: key facts
- Table 82: Trent Limited: key financials (\$)
- Table 83: Trent Limited: key financials (Rs.)
- Table 84: Trent Limited: key financial ratios
- Table 85: H & M Hennes & Mauritz AB: key facts
- Table 86: H & M Hennes & Mauritz AB: key financials (\$)
- Table 87: H & M Hennes & Mauritz AB: key financials (SEK)
- Table 88: H & M Hennes & Mauritz AB: key financial ratios
- Table 89: Industria de Diseno Textil, S.A.: key facts
- Table 90: Industria de Diseno Textil, S.A.: key financials (\$)
- Table 91: Industria de Diseno Textil, S.A.: key financials (€)
- Table 92: Industria de Diseno Textil, S.A.: key financial ratios
- Table 93: Marks and Spencer Group plc: key facts
- Table 94: Marks and Spencer Group plc: key financials (\$)
- Table 95: Marks and Spencer Group plc: key financials (£)
- Table 96: Marks and Spencer Group plc: key financial ratios
- Table 97: Oodji: key facts

List Of Figures

LIST OF FIGURES

Figure 1: BRIC apparel retail industry, revenue(\$m), 2013-22

Figure 2: BRIC apparel retail industry, revenue(\$m), 2013-17

Figure 3: BRIC apparel retail industry, revenue(\$m), 2017-22

Figure 4: Brazil apparel retail industry value: \$ million, 2013-17

Figure 5: Brazil apparel retail industry category segmentation: % share, by value, 2017

Figure 6: Brazil apparel retail industry geography segmentation: % share, by value, 2017

Figure 7: Brazil apparel retail industry distribution: % share, by value, 2017

Figure 8: Brazil apparel retail industry value forecast: \$ million, 2017-22

Figure 9: Forces driving competition in the apparel retail industry in Brazil, 2017

Figure 10: Drivers of buyer power in the apparel retail industry in Brazil, 2017

Figure 11: Drivers of supplier power in the apparel retail industry in Brazil, 2017

Figure 12: Factors influencing the likelihood of new entrants in the apparel retail industry in Brazil, 2017

Figure 13: Factors influencing the threat of substitutes in the apparel retail industry in Brazil, 2017

Figure 14: Drivers of degree of rivalry in the apparel retail industry in Brazil, 2017

Figure 15: China apparel retail industry value: \$ billion, 2013-17

Figure 16: China apparel retail industry category segmentation: % share, by value, 2017

Figure 17: China apparel retail industry geography segmentation: % share, by value, 2017

Figure 18: China apparel retail industry distribution: % share, by value, 2017

Figure 19: China apparel retail industry value forecast: \$ billion, 2017-22

Figure 20: Forces driving competition in the apparel retail industry in China, 2017

Figure 21: Drivers of buyer power in the apparel retail industry in China, 2017

Figure 22: Drivers of supplier power in the apparel retail industry in China, 2017

Figure 23: Factors influencing the likelihood of new entrants in the apparel retail industry in China, 2017

Figure 24: Factors influencing the threat of substitutes in the apparel retail industry in China, 2017

Figure 25: Drivers of degree of rivalry in the apparel retail industry in China, 2017

Figure 26: India apparel retail industry value: \$ million, 2013-17

Figure 27: India apparel retail industry category segmentation: % share, by value, 2017

Figure 28: India apparel retail industry geography segmentation: % share, by value, 2017

- Figure 29: India apparel retail industry distribution: % share, by value, 2017
- Figure 30: India apparel retail industry value forecast: \$ million, 2017-22
- Figure 31: Forces driving competition in the apparel retail industry in India, 2017
- Figure 32: Drivers of buyer power in the apparel retail industry in India, 2017
- Figure 33: Drivers of supplier power in the apparel retail industry in India, 2017
- Figure 34: Factors influencing the likelihood of new entrants in the apparel retail industry in India, 2017
- Figure 35: Factors influencing the threat of substitutes in the apparel retail industry in India, 2017
- Figure 36: Drivers of degree of rivalry in the apparel retail industry in India, 2017
- Figure 37: Russia apparel retail industry value: \$ million, 2013-17
- Figure 38: Russia apparel retail industry category segmentation: % share, by value, 2017
- Figure 39: Russia apparel retail industry geography segmentation: % share, by value, 2017
- Figure 40: Russia apparel retail industry distribution: % share, by value, 2017
- Figure 41: Russia apparel retail industry value forecast: \$ million, 2017-22
- Figure 42: Forces driving competition in the apparel retail industry in Russia, 2017
- Figure 43: Drivers of buyer power in the apparel retail industry in Russia, 2017
- Figure 44: Drivers of supplier power in the apparel retail industry in Russia, 2017
- Figure 45: Factors influencing the likelihood of new entrants in the apparel retail industry in Russia, 2017
- Figure 46: Factors influencing the threat of substitutes in the apparel retail industry in Russia, 2017
- Figure 47: Drivers of degree of rivalry in the apparel retail industry in Russia, 2017
- Figure 48: The Gap, Inc.: revenues & profitability
- Figure 49: The Gap, Inc.: assets & liabilities
- Figure 50: Guararapes Confeccoes SA: revenues & profitability
- Figure 51: Guararapes Confeccoes SA: assets & liabilities
- Figure 52: Lojas Renner S.A.: revenues & profitability
- Figure 53: Lojas Renner S.A.: assets & liabilities
- Figure 54: Bauhaus International (Holdings) Limited: revenues & profitability
- Figure 55: Bauhaus International (Holdings) Limited: assets & liabilities
- Figure 56: Esprit Holdings Limited: revenues & profitability
- Figure 57: Esprit Holdings Limited: assets & liabilities
- Figure 58: Fast Retailing Co., Ltd.: revenues & profitability
- Figure 59: Fast Retailing Co., Ltd.: assets & liabilities
- Figure 60: Future Retail Limited: revenues & profitability
- Figure 61: Future Retail Limited: assets & liabilities

Figure 62: Reliance Industries Limited: revenues & profitability

Figure 63: Reliance Industries Limited: assets & liabilities

Figure 64: Trent Limited: revenues & profitability

Figure 65: Trent Limited: assets & liabilities

Figure 66: H & M Hennes & Mauritz AB: revenues & profitability

Figure 67: H & M Hennes & Mauritz AB: assets & liabilities

Figure 68: Industria de Diseno Textil, S.A.: revenues & profitability

Figure 69: Industria de Diseno Textil, S.A.: assets & liabilities

Figure 70: Marks and Spencer Group plc: revenues & profitability

Figure 71: Marks and Spencer Group plc: assets & liabilities

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