

Apparel & Non-Apparel Manufacturing in the United States

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Abstracts

Apparel & Non-Apparel Manufacturing in the United States

Summary

Apparel & Non-Apparel Manufacturing in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The apparel & non-apparel manufacturing market is segmented into apparel and non-apparel products. The market value refers to the revenue generated by apparel and non-apparel manufacturers in a specific year.

The US apparel & non-apparel manufacturing market recorded revenues of \$303,340.8 million in 2023, representing a compound annual growth rate (CAGR) of 4.2% between 2018 and 2023.

The apparel segment accounted for the market's largest proportion in 2023, with total revenues of \$247,603.7 million, equivalent to 81.6% of the market's overall value.

The US apparel & non-apparel manufacturing market is characterized by a diverse range of styles and a strong focus on fast fashion and sustainability.

American consumers demand a mix of affordability and quality, with a significant shift towards eco-friendly and ethically produced apparel. The rising emphasis on sustainability and green fashion, driven by eco-conscious consumers, pushes manufacturers to adopt environmentally friendly practices and materials, boosting demand for sustainable products. For instance, according to GlobalData, the US green fashion market value stood at \$2.2 billion in 2023, an increase of 4.9% from the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in the United States

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States apparel & non-apparel manufacturing market with five year forecasts

Reasons to Buy

What was the size of the United States apparel & non-apparel manufacturing market by value in 2023?

What will be the size of the United States apparel & non-apparel manufacturing market in 2028?

What factors are affecting the strength of competition in the United States apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in the United States's apparel & non-apparel manufacturing market?

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