

Apparel and Non-Apparel Manufacturing in Italy

<https://marketpublishers.com/r/A62942FAAF4EN.html>

Date: June 2020

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: A62942FAAF4EN

Abstracts

Apparel and Non-Apparel Manufacturing in Italy

SUMMARY

Apparel & Non-Apparel Manufacturing in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Italian apparel & non-apparel manufacturing market had total revenues of \$11.9bn in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

The non-apparel products segment was the market's most lucrative in 2019, with total revenues of \$6.8bn, equivalent to 57.3% of the market's overall value.

The apparel segment has struggled over the historic period due to the increasing trend towards cheap, fast fashion manufactured in cheaper countries.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the apparel & non-apparel manufacturing market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Italy

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy apparel & non-apparel manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the Italy apparel & non-apparel manufacturing market by value in 2019?

What will be the size of the Italy apparel & non-apparel manufacturing market in 2024?

What factors are affecting the strength of competition in the Italy apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Italy's apparel & non-apparel manufacturing market?

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