

# Apparel and Non-Apparel Manufacturing in Italy

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## Abstracts

Apparel and Non-Apparel Manufacturing in Italy

### SUMMARY

Apparel & Non-Apparel Manufacturing in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Italian apparel & non-apparel manufacturing market had total revenues of \$11.9bn in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

The non-apparel products segment was the market's most lucrative in 2019, with total revenues of \$6.8bn, equivalent to 57.3% of the market's overall value.

The apparel segment has struggled over the historic period due to the increasing trend towards cheap, fast fashion manufactured in cheaper countries.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the apparel & non-apparel manufacturing market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Italy

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy apparel & non-apparel manufacturing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Italy apparel & non-apparel manufacturing market by value in 2019?

What will be the size of the Italy apparel & non-apparel manufacturing market in 2024?

What factors are affecting the strength of competition in the Italy apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Italy's apparel & non-apparel manufacturing market?

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