

# Apparel Retail North America (NAFTA) Industry Guide 2014-2023

<https://marketpublishers.com/r/ABD43463E47EN.html>

Date: May 2020

Pages: 112

Price: US\$ 795.00 (Single User License)

ID: ABD43463E47EN

## Abstracts

Apparel Retail North America (NAFTA) Industry Guide 2014-2023

### SUMMARY

The NAFTA Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Essential resource for top-line data and analysis covering the NAFTA apparel retail industry. Includes industry size and segmentation data, textual and graphical analysis of industry growth trends and leading companies.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The apparel retail industry within the NAFTA countries had a total market value of \$3,87,439.3 million in 2018. The Mexico was the fastest growing country, with a CAGR of 6.9% over the 2014-18 period.

Within the apparel retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$3,47,979.7 million in 2018. This was followed by Canada and Mexico, with a value of \$23,375.1 and \$16,084.4 million, respectively.

The US is expected to lead the apparel retail industry in the NAFTA bloc, with a value of \$3,93,932.9 million in 2023, followed by Canada and Mexico with expected values of \$26,236.7 and \$18,690.8 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA apparel retail industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA apparel retail industry

Leading company profiles reveal details of key apparel retail industry players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA apparel retail industry with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA apparel retail industry by value in 2018?

What will be the size of the NAFTA apparel retail industry in 2023?

What factors are affecting the strength of competition in the NAFTA apparel retail industry?

How has the industry performed over the last five years?

What are the main segments that make up the NAFTA apparel retail industry?

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## **COMPANIES MENTIONED**

The TJX Companies, Inc.

Hudson's Bay Company

Canadian Tire Corporation, Limited

Aritzia Inc

El Puerto de Liverpool SAB de CV

Coppel SA de CV

Inditex SA

Grupo Carso SA de CV

Walmart Inc

Macy's Inc

Target Corp

Kohl's Corporation



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