

# Apparel Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

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## Abstracts

Apparel Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

### Summary

Global Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: industry size (value , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

### Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

Menswear includes all clothing types designed for men, such as business suits, shirts, T-shirts, trousers/pants (including casual slacks/chinos), jeans, shorts, jackets/blazers, coats, vests, jumpers, sweatshirts/hoodies, pullovers, jerseys, cardigans, men's underwear (including vests, underpants, socks), men's nightwear, and other men's outerwear including regional or national attire. It also includes all sportswear, workwear (such as overalls), and fancy dress.

Womenswear includes all clothing types designed for women, such as dresses, jackets/blazers, coats, jumpers, shrugs/cardigans, sweatshirts/hoodies, jerseys, jeans, leggings/jeggings, shirts, T-shirts, blouses, shorts, trousers/pants, skirts, business suits, tops, vests, camis, tanks, women's underwear, tunics, women's nightwear, and other women's outerwear including regional and national attire, such as saris. It also includes all sportswear, workwear (such as overalls), and fancy dress.

All market data and forecasts are represented as retailer consumer expenditure, including sales taxes (e.g., VAT). The figures presented are in nominal terms (i.e., without adjustment for inflation), and all currency conversions used in this report have been calculated using constant 2022 annual average exchange rates.

The global apparel retail industry had total revenues of \$1,524.6 billion in 2022, representing a compound annual growth rate (CAGR) of 2.9% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$802.2 billion, equivalent to 52.6% of the industry's overall value.

Factors such as reducing unemployment, rising disposable income, and increasing standard of living are contributing to the growth in demand for different types of apparel such as fashion clothing, formal clothing, and sports leisure clothing. For instance, according to in-house research, in 2022, the net household disposable income of India reached \$2.02 trillion, an increase of 9.9% from 2021.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global apparel retail industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global apparel retail industry

Leading company profiles reveal details of key apparel retail industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global apparel retail industry with five year forecasts

## Reasons to Buy

What was the size of the global apparel retail industry by value in 2022?

What will be the size of the global apparel retail industry in 2027?

What factors are affecting the strength of competition in the global apparel retail industry?

How has the industry performed over the last five years?

What are the main segments that make up the global apparel retail industry?

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