

Apparel Retail in Thailand

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Abstracts

Apparel Retail in Thailand

SUMMARY

Apparel Retail in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The Thai apparel retail industry had total revenues of \$12.5bn in 2018, representing a compound annual growth rate (CAGR) of 2.2% between 2014 and 2018.

The womenswear segment was the industry's most lucrative in 2018, with total revenues of \$6.6bn, equivalent to 52.8% of the industry's overall value.

The urban population of Thailand increased from 47.9% in 2013 to 51.5% in 2018, household disposable income has also increased significantly in recent years.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Thailand

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the Thailand apparel retail market by value in 2018?

What will be the size of the Thailand apparel retail market in 2023?

What factors are affecting the strength of competition in the Thailand apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Thailand's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. Are there any trends which affecting leading players?

8 COMPANY PROFILES

- 8.1. Central Retail Corporation
- 8.2. Fast Retailing Co Ltd
- 8.3. King Power International Group
- 8.4. H & M Hennes & Mauritz AB

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Thailand apparel retail industry value: \$ million, 2014-18
- Table 2: Thailand apparel retail industry category segmentation: \$ million, 2018
- Table 3: Thailand apparel retail industry geography segmentation: \$ million, 2018
- Table 4: Thailand apparel retail industry distribution: % share, by value, 2018
- Table 5: Thailand apparel retail industry value forecast: \$ million, 2018-23
- Table 6: Central Retail Corporation: key facts
- Table 7: Central Retail Corporation: Key Employees
- Table 8: Fast Retailing Co Ltd: key facts
- Table 9: Fast Retailing Co Ltd: Annual Financial Ratios
- Table 10: Fast Retailing Co Ltd: Key Employees
- Table 11: Fast Retailing Co Ltd: Key Employees Continued
- Table 12: Fast Retailing Co Ltd: Key Employees Continued
- Table 13: Fast Retailing Co Ltd: Key Employees Continued
- Table 14: King Power International Group: key facts
- Table 15: King Power International Group: Key Employees
- Table 16: H & M Hennes & Mauritz AB: key facts
- Table 17: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 18: H & M Hennes & Mauritz AB: Key Employees
- Table 19: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 20: Thailand size of population (million), 2014-18
- Table 21: Thailand gdp (constant 2005 prices, \$ billion), 2014-18
- Table 22: Thailand gdp (current prices, \$ billion), 2014-18
- Table 23: Thailand inflation, 2014-18
- Table 24: Thailand consumer price index (absolute), 2014-18
- Table 25: Thailand exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Thailand apparel retail industry value: \$ million, 2014-18

Figure 2: Thailand apparel retail industry category segmentation: % share, by value, 2018

Figure 3: Thailand apparel retail industry geography segmentation: % share, by value, 2018

Figure 4: Thailand apparel retail industry distribution: % share, by value, 2018

Figure 5: Thailand apparel retail industry value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the apparel retail industry in Thailand, 2018

Figure 7: Drivers of buyer power in the apparel retail industry in Thailand, 2018

Figure 8: Drivers of supplier power in the apparel retail industry in Thailand, 2018

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Thailand, 2018

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Thailand, 2018

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Thailand, 2018

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