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Apparel Retail in Thailand

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Abstracts

Apparel Retail in Thailand

SUMMARY

Apparel Retail in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The Thai apparel retail industry had total revenues of $12.5bn in 2018, representing a compound annual growth rate (CAGR) of 2.2% between 2014 and 2018.

The womenswear segment was the industry's most lucrative in 2018, with total revenues of $6.6bn, equivalent to 52.8% of the industry's overall value.

The urban population of Thailand increased from 47.9% in 2013 to 51.5% in 2018, household disposable income has also increased significantly in recent years.

SCOPE

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Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Thailand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Thailand

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Thailand apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the Thailand apparel retail market by value in 2018?

What will be the size of the Thailand apparel retail market in 2023?

What factors are affecting the strength of competition in the Thailand apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Thailand's apparel retail market?

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