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Apparel Retail in Sweden - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Apparel Retail in Sweden industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Swedish apparel retail market had total revenues of $7.7bn in 2020, representing a compound annual growth rate (CAGR) of -2.6% between 2016 and 2020.

The womenswear segment was the market’s most lucrative in 2020, with total

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revenues of $3.9bn, equivalent to 50.6% of the market's overall value.

In relation to earnings, high debt has recently posed a challenge for growth in the apparel retail market. Swedish households are among the most indebted in Europe, and of late it has risen sharply.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Sweden

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Sweden

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Sweden apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the Sweden apparel retail market by value in 2020?

What will be the size of the Sweden apparel retail market in 2025?

What factors are affecting the strength of competition in the Sweden apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Sweden's apparel retail market?

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