

Apparel Retail in Philippines

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Abstracts

Apparel Retail in Philippines

SUMMARY

Apparel Retail in Philippines industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The Filipino apparel retail industry had total revenues of \$6.0bn in 2018, representing a compound annual growth rate (CAGR) of 10.5% between 2014 and 2018.

The womenswear segment was the industry's most lucrative in 2018, with total revenues of \$3.1bn, equivalent to 52.3% of the industry's overall value.

The growing Filipino middle class has played an important role in encouraging growth. Spending on apparel retail has increased as the population retains higher disposable incomes.

SCOPE

Apparel Retail in Philippines

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Philippines

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Philippines

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Philippines apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the Philippines apparel retail market by value in 2018?

What will be the size of the Philippines apparel retail market in 2023?

What factors are affecting the strength of competition in the Philippines apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Philippines's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

- 8.1. SM Investments Corporation
- 8.2. Fast Retailing Co Ltd
- 8.3. Robinsons Retail Holdings Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Philippines apparel retail industry value: \$ million, 2014-18
- Table 2: Philippines apparel retail industry category segmentation: \$ million, 2018
- Table 3: Philippines apparel retail industry geography segmentation: \$ million, 2018
- Table 4: Philippines apparel retail industry distribution: % share, by value, 2018
- Table 5: Philippines apparel retail industry value forecast: \$ million, 2018-23
- Table 6: SM Investments Corporation: key facts
- Table 7: SM Investments Corporation: Annual Financial Ratios
- Table 8: SM Investments Corporation: Key Employees
- Table 9: Fast Retailing Co Ltd: key facts
- Table 10: Fast Retailing Co Ltd: Annual Financial Ratios
- Table 11: Fast Retailing Co Ltd: Key Employees
- Table 12: Fast Retailing Co Ltd: Key Employees Continued
- Table 13: Fast Retailing Co Ltd: Key Employees Continued
- Table 14: Fast Retailing Co Ltd: Key Employees Continued
- Table 15: Robinsons Retail Holdings Inc: key facts
- Table 16: Robinsons Retail Holdings Inc: Annual Financial Ratios
- Table 17: Robinsons Retail Holdings Inc: Key Employees
- Table 18: Philippines size of population (million), 2014-18
- Table 19: Philippines gdp (constant 2005 prices, \$ billion), 2014-18
- Table 20: Philippines gdp (current prices, \$ billion), 2014-18
- Table 21: Philippines inflation, 2014-18
- Table 22: Philippines consumer price index (absolute), 2014-18
- Table 23: Philippines exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Philippines apparel retail industry value: \$ million, 2014-18

Figure 2: Philippines apparel retail industry category segmentation: % share, by value, 2018

Figure 3: Philippines apparel retail industry geography segmentation: % share, by value, 2018

Figure 4: Philippines apparel retail industry distribution: % share, by value, 2018

Figure 5: Philippines apparel retail industry value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the apparel retail industry in Philippines, 2018

Figure 7: Drivers of buyer power in the apparel retail industry in Philippines, 2018

Figure 8: Drivers of supplier power in the apparel retail industry in Philippines, 2018

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Philippines, 2018

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Philippines, 2018

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Philippines, 2018

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