

Apparel Retail in Peru - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Apparel Retail in Peru industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Peruvian apparel retail market had total revenues of \$4.7bn in 2020, representing a compound annual growth rate (CAGR) of -3.4% between 2016 and 2020.

The womenswear segment was the market's most lucrative in 2020, with total revenues of \$2bn, equivalent to 42.5% of the market's overall value.

Despite the current financial uncertainty, the market is expected to grow in 2021 as normal consumer shopping habits return and the online channel aids revenue growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Peru

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Peru

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Peru apparel retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Peru apparel retail market by value in 2020?

What will be the size of the Peru apparel retail market in 2025?

What factors are affecting the strength of competition in the Peru apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Peru's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. Are there any opportunities for leading players?

8 COMPANY PROFILES

- 8.1. Falabella SA
- 8.2. Ripley Corp S.A.
- 8.3. Cencosud SA
- 8.4. H & M Hennes & Mauritz AB

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Peru apparel retail industry value: \$ million, 2016-20
- Table 2: Peru apparel retail industry category segmentation: \$ million, 2020
- Table 3: Peru apparel retail industry geography segmentation: \$ million, 2020
- Table 4: Peru apparel retail industry distribution: % share, by value, 2020
- Table 5: Peru apparel retail industry value forecast: \$ million, 2020-25
- Table 6: Falabella SA: key facts
- Table 7: Falabella SA: Annual Financial Ratios
- Table 8: Falabella SA: Key Employees
- Table 9: Ripley Corp S.A.: key facts
- Table 10: Ripley Corp S.A.: Annual Financial Ratios
- Table 11: Ripley Corp S.A.: Key Employees
- Table 12: Cencosud SA: key facts
- Table 13: Cencosud SA: Annual Financial Ratios
- Table 14: Cencosud SA: Annual Financial Ratios (Continued)
- Table 15: Cencosud SA: Key Employees
- Table 16: H & M Hennes & Mauritz AB: key facts
- Table 17: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 18: H & M Hennes & Mauritz AB: Key Employees
- Table 19: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 20: Peru size of population (million), 2016-20
- Table 21: Peru gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: Peru gdp (current prices, \$ billion), 2016-20
- Table 23: Peru inflation, 2016-20
- Table 24: Peru consumer price index (absolute), 2016-20
- Table 25: Peru exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Peru apparel retail industry value: \$ million, 2016-20

Figure 2: Peru apparel retail industry category segmentation: % share, by value, 2020

Figure 3: Peru apparel retail industry geography segmentation: % share, by value, 2020

Figure 4: Peru apparel retail industry distribution: % share, by value, 2020

Figure 5: Peru apparel retail industry value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the apparel retail industry in Peru, 2020

Figure 7: Drivers of buyer power in the apparel retail industry in Peru, 2020

Figure 8: Drivers of supplier power in the apparel retail industry in Peru, 2020

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Peru, 2020

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Peru, 2020

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Peru, 2020

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