

# Apparel Retail in Ireland

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## Abstracts

Apparel Retail in Ireland

### SUMMARY

Apparel Retail in Ireland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Ireland apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The Irish apparel retail industry had total revenues of \$3.7bn in 2017, representing a compound annual growth rate (CAGR) of 3.3% between 2013 and 2017.

The womenswear segment was the industry's most lucrative in 2017, with total revenues of \$2.2bn, equivalent to 60% of the industry's overall value.

Irish fast fashion retailer Penneys (Primark) is gradually becoming a global powerhouse and has changed the landscape of the apparel retail industry by

offering customers high fashion items for a low price

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Ireland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Ireland

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Ireland apparel retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the Ireland apparel retail market by value in 2017?

What will be the size of the Ireland apparel retail market in 2022?

What factors are affecting the strength of competition in the Ireland apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Ireland's apparel retail market?

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### COMPANIES MENTIONED

Arcadia Group Limited

Associated British Foods Plc

Dunnes Stores

H & M Hennes & Mauritz AB

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