

Apparel Retail in Hong Kong

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Abstracts

Apparel Retail in Hong Kong

SUMMARY

Apparel Retail in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The Hong Kong apparel retail industry had total revenues of \$7.4bn in 2018, representing a compound annual rate of change (CARC) of -1.3% between 2014 and 2018.

The womenswear segment was the industry's most lucrative in 2018, with total revenues of \$3.8bn, equivalent to 51.1% of the industry's overall value.

Mainland Chinese tourists have played a key role in keeping Hong Kong's retail markets resilient in recent years, but their numbers are falling and malls are suffering as a result.

SCOPE

Apparel Retail in Hong Kong

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Hong Kong

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the Hong Kong apparel retail market by value in 2018?

What will be the size of the Hong Kong apparel retail market in 2023?

What factors are affecting the strength of competition in the Hong Kong apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Hong Kong's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. How has the political environment affected the industry?

8 COMPANY PROFILES

- 8.1. Lane Crawford (Hong Kong) Ltd.
- 8.2. Bossini International Holdings Limited
- 8.3. Fast Retailing Co Ltd
- 8.4. H & M Hennes & Mauritz AB

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Hong Kong apparel retail industry value: \$ million, 2014-18
- Table 2: Hong Kong apparel retail industry category segmentation: \$ million, 2018
- Table 3: Hong Kong apparel retail industry geography segmentation: \$ million, 2018
- Table 4: Hong Kong apparel retail industry distribution: % share, by value, 2018
- Table 5: Hong Kong apparel retail industry value forecast: \$ million, 2018-23
- Table 6: Lane Crawford (Hong Kong) Ltd.: key facts
- Table 7: Lane Crawford (Hong Kong) Ltd.: Key Employees
- Table 8: Bossini International Holdings Limited: key facts
- Table 9: Bossini International Holdings Limited: Annual Financial Ratios
- Table 10: Bossini International Holdings Limited: Key Employees
- Table 11: Fast Retailing Co Ltd: key facts
- Table 12: Fast Retailing Co Ltd: Annual Financial Ratios
- Table 13: Fast Retailing Co Ltd: Key Employees
- Table 14: Fast Retailing Co Ltd: Key Employees Continued
- Table 15: Fast Retailing Co Ltd: Key Employees Continued
- Table 16: Fast Retailing Co Ltd: Key Employees Continued
- Table 17: H & M Hennes & Mauritz AB: key facts
- Table 18: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 19: H & M Hennes & Mauritz AB: Key Employees
- Table 20: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 21: Hong Kong size of population (million), 2014-18
- Table 22: Hong Kong gdp (constant 2005 prices, \$ billion), 2014-18
- Table 23: Hong Kong gdp (current prices, \$ billion), 2014-18
- Table 24: Hong Kong inflation, 2014-18
- Table 25: Hong Kong consumer price index (absolute), 2014-18
- Table 26: Hong Kong exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Hong Kong apparel retail industry value: \$ million, 2014-18

Figure 2: Hong Kong apparel retail industry category segmentation: % share, by value, 2018

Figure 3: Hong Kong apparel retail industry geography segmentation: % share, by value, 2018

Figure 4: Hong Kong apparel retail industry distribution: % share, by value, 2018

Figure 5: Hong Kong apparel retail industry value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the apparel retail industry in Hong Kong, 2018

Figure 7: Drivers of buyer power in the apparel retail industry in Hong Kong, 2018

Figure 8: Drivers of supplier power in the apparel retail industry in Hong Kong, 2018

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Hong Kong, 2018

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Hong Kong, 2018

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Hong Kong, 2018

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