

Apparel Retail in France - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/AF0EDB386820EN.html>

Date: August 2021

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: AF0EDB386820EN

Abstracts

Apparel Retail in France - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Apparel Retail in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The French apparel retail market had total revenues of \$30.8bn in 2020, representing a compound annual rate growth rate (CAGR) of -6.3% between 2016 and 2020.

The womenswear segment was the market's most lucrative in 2020, with total revenues of \$16.2bn, equivalent to 54.1% of the market's overall value.

The French economy has struggled in recent years, a trend which has been compounded by the COVID-19 pandemic. This has hindered growth in the market and constrained consumer spending during a period of financial uncertainty.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in France

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the France apparel retail market by value in 2020?

What will be the size of the France apparel retail market in 2025?

What factors are affecting the strength of competition in the France apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up France's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the rationale behind recent M&A activity?
- 7.4. Are there any other notable players present in the market?

8 COMPANY PROFILES

- 8.1. LVMH Moët Hennessy Louis Vuitton SA
- 8.2. Groupe Galeries Lafayette
- 8.3. Inditex SA
- 8.4. H & M Hennes & Mauritz AB

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France apparel retail industry value: \$ billion, 2016-20
- Table 2: France apparel retail industry category segmentation: \$ billion, 2020
- Table 3: France apparel retail industry geography segmentation: \$ billion, 2020
- Table 4: France apparel retail industry distribution: % share, by value, 2020
- Table 5: France apparel retail industry value forecast: \$ billion, 2020-25
- Table 6: LVMH Moet Hennessy Louis Vuitton SA: key facts
- Table 7: LVMH Moet Hennessy Louis Vuitton SA: Annual Financial Ratios
- Table 8: LVMH Moet Hennessy Louis Vuitton SA: Key Employees
- Table 9: LVMH Moet Hennessy Louis Vuitton SA: Key Employees Continued
- Table 10: Groupe Galeries Lafayette: key facts
- Table 11: Groupe Galeries Lafayette: Key Employees
- Table 12: Groupe Galeries Lafayette: Key Employees Continued
- Table 13: Inditex SA: key facts
- Table 14: Inditex SA: Annual Financial Ratios
- Table 15: Inditex SA: Key Employees
- Table 16: Inditex SA: Key Employees Continued
- Table 17: H & M Hennes & Mauritz AB: key facts
- Table 18: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 19: H & M Hennes & Mauritz AB: Key Employees
- Table 20: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 21: France size of population (million), 2016-20
- Table 22: France gdp (constant 2005 prices, \$ billion), 2016-20
- Table 23: France gdp (current prices, \$ billion), 2016-20
- Table 24: France inflation, 2016-20
- Table 25: France consumer price index (absolute), 2016-20
- Table 26: France exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: France apparel retail industry value: \$ billion, 2016-20

Figure 2: France apparel retail industry category segmentation: % share, by value, 2020

Figure 3: France apparel retail industry geography segmentation: % share, by value, 2020

Figure 4: France apparel retail industry distribution: % share, by value, 2020

Figure 5: France apparel retail industry value forecast: \$ billion, 2020-25

Figure 6: Forces driving competition in the apparel retail industry in France, 2020

Figure 7: Drivers of buyer power in the apparel retail industry in France, 2020

Figure 8: Drivers of supplier power in the apparel retail industry in France, 2020

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in France, 2020

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in France, 2020

Figure 11: Drivers of degree of rivalry in the apparel retail industry in France, 2020

I would like to order

Product name: Apparel Retail in France - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/AF0EDB386820EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF0EDB386820EN.html>