

# Apparel Retail in Finland - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/A20F54789F01EN.html>

Date: August 2021

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: A20F54789F01EN

## Abstracts

Apparel Retail in Finland - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Apparel Retail in Finland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Finnish apparel retail market had total revenues of \$4.0bn in 2020, representing a compound annual growth rate (CAGR) of -3.4% between 2016 and 2020.

The womenswear segment was the market's most lucrative in 2020, with total revenues of \$2.3bn, equivalent to 55.9% of the market's overall value.

The Finnish government has announced a crisis recovery package worth €15bn (\$17bn) to support individuals and companies who have been adversely affected by the pandemic. This will help reboot the economy in the aftermath of the pandemic and encourage confidence in spending amongst consumers.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Finland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Finland

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Finland apparel retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the Finland apparel retail market by value in 2020?

What will be the size of the Finland apparel retail market in 2025?

What factors are affecting the strength of competition in the Finland apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Finland's apparel retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. How are leading players meeting growing consumer demand for online shopping?

## **8 COMPANY PROFILES**

- 8.1. S Group
- 8.2. Tokmanni Group Oyj
- 8.3. Stockmann plc
- 8.4. H & M Hennes & Mauritz AB

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Finland apparel retail industry value: \$ million, 2016-20
- Table 2: Finland apparel retail industry category segmentation: \$ million, 2020
- Table 3: Finland apparel retail industry geography segmentation: \$ million, 2020
- Table 4: Finland apparel retail industry distribution: % share, by value, 2020
- Table 5: Finland apparel retail industry value forecast: \$ million, 2020-25
- Table 6: S Group: key facts
- Table 7: S Group: Key Employees
- Table 8: Tokmanni Group Oyj: key facts
- Table 9: Tokmanni Group Oyj: Annual Financial Ratios
- Table 10: Tokmanni Group Oyj: Key Employees
- Table 11: Stockmann plc: key facts
- Table 12: Stockmann plc: Annual Financial Ratios
- Table 13: Stockmann plc: Key Employees
- Table 14: H & M Hennes & Mauritz AB: key facts
- Table 15: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 16: H & M Hennes & Mauritz AB: Key Employees
- Table 17: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 18: Finland size of population (million), 2016-20
- Table 19: Finland gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: Finland gdp (current prices, \$ billion), 2016-20
- Table 21: Finland inflation, 2016-20
- Table 22: Finland consumer price index (absolute), 2016-20
- Table 23: Finland exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Finland apparel retail industry value: \$ million, 2016-20

Figure 2: Finland apparel retail industry category segmentation: % share, by value, 2020

Figure 3: Finland apparel retail industry geography segmentation: % share, by value, 2020

Figure 4: Finland apparel retail industry distribution: % share, by value, 2020

Figure 5: Finland apparel retail industry value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the apparel retail industry in Finland, 2020

Figure 7: Drivers of buyer power in the apparel retail industry in Finland, 2020

Figure 8: Drivers of supplier power in the apparel retail industry in Finland, 2020

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Finland, 2020

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Finland, 2020

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Finland, 2020

## I would like to order

Product name: Apparel Retail in Finland - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/A20F54789F01EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A20F54789F01EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970