

Apparel Retail in Denmark - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Apparel Retail in Denmark industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Danish apparel retail market had total revenues of \$4.5bn in 2020, representing a compound annual growth rate (CAGR) of -1.9% between 2016 and 2020.

The womenswear segment was the market's most lucrative in 2020, with total

revenues of \$2.3bn, equivalent to 51.4% of the market's overall value.

Fast fashion has proven to be a lucrative sector in the Danish market as uncertainty surrounding the Danish economy and high level of household debt has led consumers to seek heavy discounts and low prices.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Denmark

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Denmark

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Denmark apparel retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Denmark apparel retail market by value in 2020?

What will be the size of the Denmark apparel retail market in 2025?

What factors are affecting the strength of competition in the Denmark apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in Denmark's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How are leading players responding to the need for more sustainable business practices in the apparel retail market?
- 7.4. Are there any other notable players in the market?

8 COMPANY PROFILES

- 8.1. H & M Hennes & Mauritz AB
- 8.2. Bestseller A/S
- 8.3. DK Company A/S
- 8.4. Zalando SE
- 8.5. IC Group A/S

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Denmark apparel retail industry value: \$ million, 2016-20
- Table 2: Denmark apparel retail industry category segmentation: \$ million, 2020
- Table 3: Denmark apparel retail industry geography segmentation: \$ million, 2020
- Table 4: Denmark apparel retail industry distribution: % share, by value, 2020
- Table 5: Denmark apparel retail industry value forecast: \$ million, 2020-25
- Table 6: H & M Hennes & Mauritz AB: key facts
- Table 7: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 8: H & M Hennes & Mauritz AB: Key Employees
- Table 9: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 10: Bestseller A/S: key facts
- Table 11: Bestseller A/S: Key Employees
- Table 12: DK Company A/S: key facts
- Table 13: DK Company A/S: Key Employees
- Table 14: Zalando SE: key facts
- Table 15: Zalando SE: Annual Financial Ratios
- Table 16: Zalando SE: Key Employees
- Table 17: IC Group A/S: key facts
- Table 18: IC Group A/S: Key Employees
- Table 19: Denmark size of population (million), 2016-20
- Table 20: Denmark gdp (constant 2005 prices, \$ billion), 2016-20
- Table 21: Denmark gdp (current prices, \$ billion), 2016-20
- Table 22: Denmark inflation, 2016-20
- Table 23: Denmark consumer price index (absolute), 2016-20
- Table 24: Denmark exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Denmark apparel retail industry value: \$ million, 2016-20

Figure 2: Denmark apparel retail industry category segmentation: % share, by value, 2020

Figure 3: Denmark apparel retail industry geography segmentation: % share, by value, 2020

Figure 4: Denmark apparel retail industry distribution: % share, by value, 2020

Figure 5: Denmark apparel retail industry value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the apparel retail industry in Denmark, 2020

Figure 7: Drivers of buyer power in the apparel retail industry in Denmark, 2020

Figure 8: Drivers of supplier power in the apparel retail industry in Denmark, 2020

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Denmark, 2020

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Denmark, 2020

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Denmark, 2020

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