

Apparel Retail in the Czech Republic

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Abstracts

Apparel Retail in the Czech Republic

Summary

Apparel Retail in the Czech Republic industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The apparel retail market is segmented into childrenswear, menswear, and womenswear. The market value represents retail sales.

The Czech apparel retail industry recorded revenues of \$4.6 billion in 2023, representing a compound annual growth rate (CAGR) of 8.2% between 2018 and 2023.

The womenswear segment accounted for the industry's largest proportion in 2023, with total revenues of \$2.4 billion, equivalent to 52.6% of the industry's overall value.

The growth of the apparel retail industry is significantly driven by the expansion of online retail, which has become increasingly accessible and popular among consumers. The convenience of shopping online has led to a noticeable shift in consumer behavior, with more individuals turning to digital platforms for their fashion needs. According to GlobalData, the Czech online retail market reached

\$5.8 billion in 2023, marking a 10.4% increase from the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in the Czech Republic

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in the Czech Republic

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Czech Republic apparel retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Czech Republic apparel retail market by value in 2023?

What will be the size of the Czech Republic apparel retail market in 2028?

What factors are affecting the strength of competition in the Czech Republic apparel retail market?

How has the market performed over the last five years?

Who are the top competitors in the Czech Republic's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What strengths do the leading players follow?

8 COMPANY PROFILES

- 8.1. H & M Hennes & Mauritz AB
- 8.2. C&A Mode GmbH & Co KG
- 8.3. Sportisimo Sro

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Czech Republic apparel retail industry value: \$ million, 2018-23

Table 2: Czech Republic apparel retail industry category segmentation: % share, by value, 2018-23

Table 3: Czech Republic apparel retail industry category segmentation: \$ million, 2018-23

Table 4: Czech Republic apparel retail industry geography segmentation: \$ million, 2023

Table 5: Czech Republic apparel retail industry distribution: % share, by value, 2023

Table 6: Czech Republic apparel retail industry value forecast: \$ million, 2023-28

Table 7: H & M Hennes & Mauritz AB: key facts

Table 8: H & M Hennes & Mauritz AB: Annual Financial Ratios

Table 9: H & M Hennes & Mauritz AB: Key Employees

Table 10: H & M Hennes & Mauritz AB: Key Employees Continued

Table 11: C&A Mode GmbH & Co KG: key facts

Table 12: C&A Mode GmbH & Co KG: Key Employees

Table 13: Sportisimo Sro: key facts

Table 14: Czech Republic Size of Population (million), 2019-23

Table 15: Czech Republic real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 16: Czech Republic GDP (Current Prices, \$ Billion), 2019-23

Table 17: Czech Republic Inflation, 2019-23

Table 18: Czech Republic Consumer Price Index (Absolute), 2019-23

Table 19: Czech Republic exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Czech Republic apparel retail industry value: \$ million, 2018-23

Figure 2: Czech Republic apparel retail industry category segmentation: \$ million, 2018-23

Figure 3: Czech Republic apparel retail industry geography segmentation: % share, by value, 2023

Figure 4: Czech Republic apparel retail industry distribution: % share, by value, 2023

Figure 5: Czech Republic apparel retail industry value forecast: \$ million, 2023-28

Figure 6: Forces driving competition in the apparel retail industry in the Czech Republic, 2023

Figure 7: Drivers of buyer power in the apparel retail industry in the Czech Republic, 2023

Figure 8: Drivers of supplier power in the apparel retail industry in the Czech Republic, 2023

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in the Czech Republic, 2023

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in the Czech Republic, 2023

Figure 11: Drivers of degree of rivalry in the apparel retail industry in the Czech Republic, 2023

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