

Apparel Retail in the Czech Republic - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/A57F26B50CC2EN.html>

Date: August 2021

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: A57F26B50CC2EN

Abstracts

Apparel Retail in the Czech Republic - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Apparel Retail in the Czech Republic industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Czech apparel retail market had total revenues of \$2.7bn in 2020, representing a compound annual growth rate (CAGR) of 1.6% between 2016 and 2020.

The womenswear segment was the market's most lucrative in 2020, with total

revenues of \$1.4bn, equivalent to 51.2% of the market's overall value.

The pandemic has had a drastic impact on the Czech economy, with a fall in industrial and export output and knock-on effects on GDP growth, causing the economy to contract by -5.5% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in the Czech Republic

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in the Czech Republic

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Czech Republic apparel retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Czech Republic apparel retail market by value in 2020?

What will be the size of the Czech Republic apparel retail market in 2025?

What factors are affecting the strength of competition in the Czech Republic apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up the Czech Republic's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What trends have impacted leading players?
- 7.4. Are there any other notable players in the market?

8 COMPANY PROFILES

- 8.1. H & M Hennes & Mauritz AB
- 8.2. C&A Mode GmbH & Co KG
- 8.3. Zalando SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Czech Republic apparel retail industry value: \$ million, 2016-20
- Table 2: Czech Republic apparel retail industry category segmentation: \$ million, 2020
- Table 3: Czech Republic apparel retail industry geography segmentation: \$ million, 2020
- Table 4: Czech Republic apparel retail industry distribution: % share, by value, 2020
- Table 5: Czech Republic apparel retail industry value forecast: \$ million, 2020-25
- Table 6: H & M Hennes & Mauritz AB: key facts
- Table 7: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 8: H & M Hennes & Mauritz AB: Key Employees
- Table 9: H & M Hennes & Mauritz AB: Key Employees Continued
- Table 10: C&A Mode GmbH & Co KG: key facts
- Table 11: C&A Mode GmbH & Co KG: Key Employees
- Table 12: Zalando SE: key facts
- Table 13: Zalando SE: Annual Financial Ratios
- Table 14: Zalando SE: Key Employees
- Table 15: Czech Republic size of population (million), 2016-20
- Table 16: Czech Republic gdp (constant 2005 prices, \$ billion), 2016-20
- Table 17: Czech Republic gdp (current prices, \$ billion), 2016-20
- Table 18: Czech Republic inflation, 2016-20
- Table 19: Czech Republic consumer price index (absolute), 2016-20
- Table 20: Czech Republic exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Czech Republic apparel retail industry value: \$ million, 2016-20

Figure 2: Czech Republic apparel retail industry category segmentation: % share, by value, 2020

Figure 3: Czech Republic apparel retail industry geography segmentation: % share, by value, 2020

Figure 4: Czech Republic apparel retail industry distribution: % share, by value, 2020

Figure 5: Czech Republic apparel retail industry value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the apparel retail industry in the Czech Republic, 2020

Figure 7: Drivers of buyer power in the apparel retail industry in the Czech Republic, 2020

Figure 8: Drivers of supplier power in the apparel retail industry in the Czech Republic, 2020

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in the Czech Republic, 2020

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in the Czech Republic, 2020

Figure 11: Drivers of degree of rivalry in the apparel retail industry in the Czech Republic, 2020

I would like to order

Product name: Apparel Retail in the Czech Republic - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/A57F26B50CC2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A57F26B50CC2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

