

Apparel Retail in Canada - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Apparel Retail in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The Canadian apparel retail market had total revenues of \$18.2bn in 2020, representing a compound annual growth rate (CAGR) of -3.8% between 2016 and 2020.

The womenswear segment was the market's most lucrative in 2020, with total

revenues of \$10.1bn, equivalent to 55.3% of the market's total value.

One trend which has inhibited strong growth in the Canadian market in recent years is an increasing demand for secondhand clothing. In Canada, the secondhand business is booming and clothing, shoes and accessories are the most preferred secondhand items sold in Canada.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Canada

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada apparel retail market with five year forecasts

REASONS TO BUY

What was the size of the Canada apparel retail market by value in 2020?

What will be the size of the Canada apparel retail market in 2025?

What factors are affecting the strength of competition in the Canada apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Canada's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. Have any companies gone to the wall this year?
- 7.4. How are leading players responding to growing demand for more sustainable business practices in the apparel retail market?

8 COMPANY PROFILES

- 8.1. The TJX Companies, Inc.
- 8.2. Walmart Inc
- 8.3. Aritzia Inc
- 8.4. Hudson's Bay Company

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada apparel retail industry value: \$ million, 2016-20
- Table 2: Canada apparel retail industry category segmentation: \$ million, 2020
- Table 3: Canada apparel retail industry geography segmentation: \$ million, 2020
- Table 4: Canada apparel retail industry distribution: % share, by value, 2020
- Table 5: Canada apparel retail industry value forecast: \$ million, 2020-25
- Table 6: The TJX Companies, Inc.: key facts
- Table 7: The TJX Companies, Inc.: Annual Financial Ratios
- Table 8: The TJX Companies, Inc.: Key Employees
- Table 9: Walmart Inc: key facts
- Table 10: Walmart Inc: Annual Financial Ratios
- Table 11: Walmart Inc: Key Employees
- Table 12: Walmart Inc: Key Employees Continued
- Table 13: Walmart Inc: Key Employees Continued
- Table 14: Walmart Inc: Key Employees Continued
- Table 15: Aritzia Inc: key facts
- Table 16: Aritzia Inc: Annual Financial Ratios
- Table 17: Aritzia Inc: Key Employees
- Table 18: Hudson's Bay Company: key facts
- Table 19: Hudson's Bay Company: Key Employees
- Table 20: Canada size of population (million), 2016-20
- Table 21: Canada gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: Canada gdp (current prices, \$ billion), 2016-20
- Table 23: Canada inflation, 2016-20
- Table 24: Canada consumer price index (absolute), 2016-20
- Table 25: Canada exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Canada apparel retail industry value: \$ million, 2016-20

Figure 2: Canada apparel retail industry category segmentation: % share, by value, 2020

Figure 3: Canada apparel retail industry geography segmentation: % share, by value, 2020

Figure 4: Canada apparel retail industry distribution: % share, by value, 2020

Figure 5: Canada apparel retail industry value forecast: \$ million, 2020-25

Figure 6: Forces driving competition in the apparel retail industry in Canada, 2020

Figure 7: Drivers of buyer power in the apparel retail industry in Canada, 2020

Figure 8: Drivers of supplier power in the apparel retail industry in Canada, 2020

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Canada, 2020

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Canada, 2020

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Canada, 2020

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