

# Apparel Retail Global Industry Guide 2014-2023

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## Abstracts

Apparel Retail Global Industry Guide 2014-2023

### SUMMARY

Global Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Essential resource for top-line data and analysis covering the global apparel retail industry. Includes industry size and segmentation data, textual and graphical analysis of industry growth trends and leading companies.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

Any currency conversions used in the creation of this report have been calculated using constant 2018 annual average exchange rates.

The global apparel retail industry had total revenues of \$1,467.7bn in 2018, representing a compound annual growth rate (CAGR) of 4.1% between 2014 and 2018.

The womenswear segment was the industry's most lucrative in 2018, with total revenues of \$771.5bn, equivalent to 52.6% of the industry's overall value.

Growth in the future will continue to be encouraged by the shift of the global economic power base; population growth, urbanization and the expansion of middle class citizens in the Asia-Pacific region.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global apparel retail industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global apparel retail industry

Leading company profiles reveal details of key apparel retail industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global apparel retail industry with five year forecasts

## **REASONS TO BUY**

What was the size of the global apparel retail industry by value in 2018?

What will be the size of the global apparel retail industry in 2023?

What factors are affecting the strength of competition in the global apparel retail industry?

How has the industry performed over the last five years?

What are the main segments that make up the global apparel retail industry?

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## **COMPANIES MENTIONED**

Inditex SA  
H & M Hennes & Mauritz AB  
Macy's Inc  
Vipshop Holdings Ltd

Walmart Inc  
Reliance Retail Ltd  
JD.com Inc  
Lotte Shopping Co., Ltd.  
El Corte Ingles, SA  
Printemps SAS  
IIC-INTERSPORT International Corporat  
Galeria Kaufhof GmbH  
Gruppo Coin S.p.A  
Benetton Group SpA  
Shimamura Co Ltd  
Isetan Mitsukoshi Holdings Ltd.  
Takashima & Co., Ltd.  
Wesfarmers Limited  
Myer Pty Ltd  
Woolworths Limited  
Cotton On Clothing Pty Ltd  
The TJX Companies, Inc.  
Hudson's Bay Company  
Canadian Tire Corporation, Limited  
Aritzia Inc  
Fast Retailing Co Ltd  
Heilan Group Co Ltd  
C&A Mode GmbH & Co KG  
Bestseller A/S  
Associated British Foods Plc  
Marks and Spencer Group plc  
Next Plc  
JD Sports Fashion Plc  
Target Corp  
Kohl's Corporation

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