

# Apparel Retail Global Industry Almanac 2018-2022

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## Abstracts

Apparel Retail Global Industry Almanac 2018-2022

### SUMMARY

Global Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

Any currency conversions used in the creation of this report have been calculated using constant 2016 annual average exchange rates.

The global apparel retail industry is expected to generate total revenues of \$1,416.4bn in 2017, representing a compound annual growth rate (CAGR) of 4.4% between 2013 and 2017.

The womenswear segment is expected to be the industry's most lucrative in 2017, with total revenues of \$749.5bn, equivalent to 52.9% of the industry's overall value.

Growth is encouraged by the shift of the global economic power base; population growth, urbanization and the expansion of middle class citizens in the Asia-Pacific region will drive growth in the industry.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global apparel retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global apparel retail market

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global apparel retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the global apparel retail market by value in 2017?

What will be the size of the global apparel retail market in 2022?

What factors are affecting the strength of competition in the global apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up the global apparel retail market?

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