

Apparel Retail Global Industry Almanac 2014-2023

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Abstracts

Apparel Retail Global Industry Almanac 2014-2023

SUMMARY

Global Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Essential resource for top-line data and analysis covering the global apparel retail industry. Includes industry size and segmentation data, textual and graphical analysis of industry growth trends and leading companies.

KEY HIGHLIGHTS

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

Any currency conversions used in the creation of this report have been calculated using constant 2018 annual average exchange rates.

The global apparel retail industry had total revenues of \$1,467.7bn in 2018, representing a compound annual growth rate (CAGR) of 4.1% between 2014 and 2018.

The womenswear segment was the industry's most lucrative in 2018, with total revenues of \$771.5bn, equivalent to 52.6% of the industry's overall value.

Growth in the future will continue to be encouraged by the shift of the global economic power base; population growth, urbanization and the expansion of middle class citizens in the Asia-Pacific region.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global apparel retail industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global apparel retail industry

Leading company profiles reveal details of key apparel retail industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global apparel retail industry with five year forecasts

REASONS TO BUY

What was the size of the global apparel retail industry by value in 2018?

What will be the size of the global apparel retail industry in 2023?

What factors are affecting the strength of competition in the global apparel retail industry?

How has the industry performed over the last five years?

What are the main segments that make up the global apparel retail industry?

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COMPANIES MENTIONED

Inditex SA
H & M Hennes & Mauritz AB
Fast Retailing Co Ltd
Macy's Inc

Vipshop Holdings Ltd
JD.com Inc
Lotte Shopping Co., Ltd.
Associated British Foods Plc
S Group
Printemps SAS
Galeria Kaufhof GmbH
Reliance Retail Ltd
Aditya Birla Fashion and Retail Ltd
Future Retail Ltd
V.F. Corporation
PT Matahari Department Store Tbk
Gruppo Coin S.p.A
Benetton Group SpA
Shimamura Co Ltd
Isetan Mitsukoshi Holdings Ltd.
Coppel SA de CV
Grupo Carso SA de CV
C&A Mode GmbH & Co KG
Bestseller A/S
El Puerto de Liverpool SAB de CV
Varner-Gruppen AS
Gloria Jeans Corp ZAO
Qoo10 Pte Ltd
Takashima & Co., Ltd.
C.K. Tang Limited
Steinhoff International Holdings NV
Mr. Price Group Ltd
Truworths International Limited
Edcon Holdings (Proprietary) Limited
The E-LAND Group
Gwangju Shinsegae Co. Ltd.
El Corte Ingles, SA
Stadium Sweden AB
Stockmann plc
KappAhl Holding AB
LC Waikiki Magazacilik Hizmetleri Ticaret AS
Koton Magazacilik Tekstil Sanayi ve Ticaret AS
OZON Giyim San ve Tic AS

Marks and Spencer Group plc
Next Plc
JD Sports Fashion Plc
Walmart Inc
Target Corp
Kohl's Corporation
Wesfarmers Limited
Myer Pty Ltd
Woolworths Limited
Cotton On Clothing Pty Ltd
Lojas Renner SA
Guararapes Confeccoes SA
Arthur Lundgren Tecidos SA
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