

Apparel Retail BRIC (Brazil, Russia, India, China) Industry Guide 2014-2023

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Abstracts

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SUMMARY

The BRIC Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Essential resource for top-line data and analysis covering the BRIC apparel retail industry. Includes industry size and segmentation data, textual and graphical analysis of industry growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the apparel retail industry and had a total market value of \$4,03,856.3 million in 2018. India was the fastest growing country with a CAGR of 11.3% over the 2014-18 period.

Within the apparel retail industry, China is the leading country among the BRIC nations with market revenues of \$2,70,642.9 million in 2018. This was followed by India, Russia and Brazil with a value of \$57,359.7, \$42,728.5, and \$33,125.2 million, respectively.

China is expected to lead the apparel retail industry in the BRIC nations with a

value of \$3,88,430.6 million in 2023, followed by India, Russia, Brazil with expected values of \$98,678.7, \$50,892.2 and \$35,048.0 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC apparel retail industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC apparel retail industry

Leading company profiles reveal details of key apparel retail industry players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC apparel retail industry with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC apparel retail industry by value in 2018?

What will be the size of the BRIC apparel retail industry in 2023?

What factors are affecting the strength of competition in the BRIC apparel retail industry?

How has the industry performed over the last five years?

What are the main segments that make up the BRIC apparel retail industry?

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COMPANIES MENTIONED

Lojas Renner SA
C&A Mode GmbH & Co KG
Guararapes Confeccoes SA
Arthur Lundgren Tecidos SA
Vipshop Holdings Ltd
JD.com Inc
Fast Retailing Co Ltd
Heilan Group Co Ltd
Reliance Retail Ltd
Aditya Birla Fashion and Retail Ltd
Future Retail Ltd

V.F. Corporation
Inditex SA
Gloria Jeans Corp ZAO
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