

# Apparel & Non-Apparel Manufacturing North America (NAFTA) Industry Guide 2017

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## Abstracts

Apparel & Non-Apparel Manufacturing North America (NAFTA) Industry Guide 2017

### SUMMARY

The NAFTA Apparel & Non-Apparel Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the NAFTA apparel & non-apparel manufacturing market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The apparel & non apparel manufacturing industry within the NAFTA countries had a total market value of \$1,07,663.9 million in 2016. The Mexico was the fastest growing country, with a CAGR of 2.6% over the 2012-16 period.

Within the apparel & non apparel manufacturing industry, the US is the leading country among the NAFTA bloc, with market revenues of \$95,194.0 million in 2016. This was followed by Canada and Mexico, with a value of \$8,014.9 and

\$4,455.0 million, respectively.

The US is expected to lead the apparel & non apparel manufacturing industry in the NAFTA bloc, with a value of \$1,04,874.4 million in 2021, followed by Canada and Mexico with expected values of \$9,001.4 and \$5,189.1 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA apparel & non-apparel manufacturing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA apparel & non-apparel manufacturing market

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA apparel & non-apparel manufacturing market with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA apparel & non-apparel manufacturing market by value in 2016?

What will be the size of the NAFTA apparel & non-apparel manufacturing market in 2021?

What factors are affecting the strength of competition in the NAFTA apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA apparel & non-apparel manufacturing market?

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