

# Apparel and Non-Apparel Manufacturing in Scandinavia

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## Abstracts

Apparel and Non-Apparel Manufacturing in Scandinavia

#### SUMMARY

Apparel & Non-Apparel Manufacturing in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Scandinavian apparel & non-apparel manufacturing market had total revenues of \$6.9bn in 2019, representing a compound annual growth rate (CAGR) of 3.1% between 2015 and 2019.

The apparel segment was the market's most lucrative in 2019, with total revenues of \$5.4bn, equivalent to 77.6% of the market's overall value.

The Scandinavian market benefits from being home to a large number of people able to afford high-end products.

#### SCOPE



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Scandinavia

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia apparel & non-apparel manufacturing market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Scandinavia apparel & non-apparel manufacturing market by value in 2019?

What will be the size of the Scandinavia apparel & non-apparel manufacturing market in 2024?

What factors are affecting the strength of competition in the Scandinavia apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's apparel & non-apparel manufacturing market?



## Contents

#### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

#### 6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### 7 COMPETITIVE LANDSCAPE

Apparel and Non-Apparel Manufacturing in Scandinavia



- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players in the market?
- 7.3. What are the weaknesses of leading players?
- 7.4. Are there any trends impacting players in the market?
- 7.5. Are there any threats to leading players?
- 7.6. How will the Covid-19 pandemic affect the market going forward?

#### **8 COMPANY PROFILES**

- 8.1. IC Group A/S
- 8.2. Marimekko Oyj
- 8.3. Schouw & Co AS
- 8.4. H & M Hennes & Mauritz AB

#### 9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: Scandinavia apparel & non-apparel manufacturing market value: \$ million, 2015-19 Table 2: Scandinavia apparel & non-apparel manufacturing market category segmentation: \$ million, 2019 Table 3: Scandinavia apparel & non-apparel manufacturing market geography segmentation: \$ million, 2019 Table 4: Scandinavia apparel & non-apparel manufacturing market value forecast: \$ million, 2019-24 Table 5: IC Group A/S: key facts Table 6: IC Group A/S: Annual Financial Ratios Table 7: IC Group A/S: Key Employees Table 8: Marimekko Oyj: key facts Table 9: Marimekko Oyj: Annual Financial Ratios Table 10: Marimekko Oyj: Key Employees Table 11: Schouw & Co AS: key facts Table 12: Schouw & Co AS: Annual Financial Ratios Table 13: Schouw & Co AS: Key Employees Table 14: H & M Hennes & Mauritz AB: key facts Table 15: H & M Hennes & Mauritz AB: Annual Financial Ratios

Table 16: H & M Hennes & Mauritz AB: Key Employees

Table 17: H & M Hennes & Mauritz AB: Key Employees Continued



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: Scandinavia apparel & non-apparel manufacturing market value: \$ million, 2015-19

Figure 2: Scandinavia apparel & non-apparel manufacturing market category segmentation: % share, by value, 2019

Figure 3: Scandinavia apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2019

Figure 4: Scandinavia apparel & non-apparel manufacturing market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in Scandinavia, 2019

Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in Scandinavia, 2019

Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in Scandinavia, 2019

Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in Scandinavia, 2019

Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in Scandinavia, 2019

Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in Scandinavia, 2019



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