

# Apparel and Non-Apparel Manufacturing in North America

<https://marketpublishers.com/r/AEAF5BAFC4BEN.html>

Date: June 2020

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: AEAF5BAFC4BEN

## Abstracts

Apparel and Non-Apparel Manufacturing in North America

### SUMMARY

Apparel & Non-Apparel Manufacturing in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The North American apparel & non-apparel manufacturing market had total revenues of \$117.1bn in 2019, representing a compound annual growth rate (CAGR) of 2% between 2015 and 2019.

The apparel segment was the market's most lucrative in 2019, with total revenues of \$66.0bn, equivalent to 56.3% of the market's overall value.

The US accounts for 87.9% of the regional market, followed by Canada and Mexico who make up 7.5% and 4.5% respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in North America

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America apparel & non-apparel manufacturing market with five year forecasts

## REASONS TO BUY

What was the size of the North America apparel & non-apparel manufacturing market by value in 2019?

What will be the size of the North America apparel & non-apparel manufacturing market in 2024?

What factors are affecting the strength of competition in the North America apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up North America's apparel & non-apparel manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players in the market?
- 7.3. What strategies do leading players follow?
- 7.4. Have there been any strategic partnerships in recent years?
- 7.5. What are the weaknesses of leading players?
- 7.6. How will the Covid-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

- 8.1. PVH Corp
- 8.2. Levi Strauss & Co.
- 8.3. Gildan Activewear Inc.
- 8.4. Hanesbrands Inc.
- 8.5. V. F. Corporation

## **9 APPENDIX**

- 9.1. Methodology
- 9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: North America apparel & non-apparel manufacturing market value: \$ billion, 2015-19

Table 2: North America apparel & non-apparel manufacturing market category segmentation: \$ billion, 2019

Table 3: North America apparel & non-apparel manufacturing market geography segmentation: \$ billion, 2019

Table 4: North America apparel & non-apparel manufacturing market value forecast: \$ billion, 2019-24

Table 5: PVH Corp: key facts

Table 6: PVH Corp: Annual Financial Ratios

Table 7: PVH Corp: Key Employees

Table 8: PVH Corp: Key Employees Continued

Table 9: Levi Strauss & Co.: key facts

Table 10: Levi Strauss & Co.: Key Employees

Table 11: Levi Strauss & Co.: Key Employees Continued

Table 12: Gildan Activewear Inc.: key facts

Table 13: Gildan Activewear Inc.: Annual Financial Ratios

Table 14: Gildan Activewear Inc.: Key Employees

Table 15: Hanesbrands Inc.: key facts

Table 16: Hanesbrands Inc.: Annual Financial Ratios

Table 17: Hanesbrands Inc.: Key Employees

Table 18: V. F. Corporation: key facts

Table 19: V. F. Corporation: Annual Financial Ratios

Table 20: V. F. Corporation: Key Employees

Table 21: V. F. Corporation: Key Employees Continued

## List Of Figures

### LIST OF FIGURES

Figure 1: North America apparel & non-apparel manufacturing market value: \$ billion, 2015-19

Figure 2: North America apparel & non-apparel manufacturing market category segmentation: % share, by value, 2019

Figure 3: North America apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2019

Figure 4: North America apparel & non-apparel manufacturing market value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in North America, 2019

Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in North America, 2019

Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in North America, 2019

Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in North America, 2019

Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in North America, 2019

Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in North America, 2019

## I would like to order

Product name: Apparel and Non-Apparel Manufacturing in North America

Product link: <https://marketpublishers.com/r/AEAF5BAFC4BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AEAF5BAFC4BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970