

Apparel & Non-Apparel Manufacturing in North America

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Abstracts

Apparel & Non-Apparel Manufacturing in North America

Summary

Apparel & Non-Apparel Manufacturing in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The apparel & non-apparel manufacturing market is segmented into apparel and non-apparel products. The market value refers to the revenue generated by apparel and non-apparel manufacturers in a specific year.

The North American apparel & non-apparel manufacturing market recorded revenues of \$339,670.1 million in 2023, representing a compound annual growth rate (CAGR) of 4.2% between 2018 and 2023.

The apparel segment accounted for the market's largest proportion in 2023, with total revenues of \$278,239.8 million, equivalent to 81.9% of the market's overall value.

The North American apparel & non-apparel manufacturing market is characterized by a strong focus on innovation, fast fashion, and sustainability.

The United States and Canada see high demand for technical textiles used in sportswear and industrial applications, while the prevalence of online retail channels supports market growth by offering greater convenience and product variety. The rising emphasis on sustainability and green fashion, driven by eco-conscious consumers, pushes manufacturers to adopt environmentally friendly practices and materials, boosting demand for sustainable products. For instance, according to GlobalData, the North American green fashion market value stood at \$2.3 billion in 2023, an increase of 5.1% from the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in North America

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America apparel & non-apparel manufacturing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the North America apparel & non-apparel manufacturing market by value in 2023?

What will be the size of the North America apparel & non-apparel manufacturing market in 2028?

What factors are affecting the strength of competition in the North America apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in North America's apparel & non-apparel manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. PVH Corp
- 8.2. VF Corp
- 8.3. Hanesbrands Inc.
- 8.4. Gildan Activewear Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America apparel & non-apparel manufacturing market value: \$ million, 2018-23

Table 2: North America apparel & non-apparel manufacturing market category segmentation: % share, by value, 2018-23

Table 3: North America apparel & non-apparel manufacturing market category segmentation: \$ million, 2018-23

Table 4: North America apparel & non-apparel manufacturing market geography segmentation: \$ million, 2023

Table 5: North America apparel & non-apparel manufacturing market value forecast: \$ million, 2023-28

Table 6: PVH Corp: Key Facts

Table 7: PVH Corp: Annual Financial Ratios

Table 8: PVH Corp: Key Employees

Table 9: VF Corp: Key Facts

Table 10: VF Corp: Annual Financial Ratios

Table 11: VF Corp: Key Employees

Table 12: Hanesbrands Inc.: Key Facts

Table 13: Hanesbrands Inc.: Annual Financial Ratios

Table 14: Hanesbrands Inc.: Key Employees

Table 15: Gildan Activewear Inc.: Key Facts

Table 16: Gildan Activewear Inc.: Annual Financial Ratios

Table 17: Gildan Activewear Inc.: Key Employees

Table 18: North America Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: North America apparel & non-apparel manufacturing market value: \$ million, 2018-23

Figure 2: North America apparel & non-apparel manufacturing market category segmentation: \$ million, 2018-23

Figure 3: North America apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2023

Figure 4: North America apparel & non-apparel manufacturing market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in North America, 2023

Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in North America, 2023

Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in North America, 2023

Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in North America, 2023

Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in North America, 2023

Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in North America, 2023

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