

# Apparel and Non-Apparel Manufacturing in Brazil

<https://marketpublishers.com/r/A4217717E80EN.html>

Date: June 2020

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: A4217717E80EN

## Abstracts

Apparel and Non-Apparel Manufacturing in Brazil

### SUMMARY

Apparel & Non-Apparel Manufacturing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Brazilian apparel & non-apparel manufacturing market had total revenues of \$29.1bn in 2019, representing a compound annual growth rate (CAGR) of 3.6% between 2015 and 2019.

The apparel segment was the market's most lucrative in 2019, with total revenues of \$24.8bn, equivalent to 85.3% of the market's overall value.

The online apparel retail channel is gaining increasing popularity amongst Brazilian consumers as they attempt to source a wider product range at cheaper prices.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Brazil

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil apparel & non-apparel manufacturing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Brazil apparel & non-apparel manufacturing market by value in 2019?

What will be the size of the Brazil apparel & non-apparel manufacturing market in 2024?

What factors are affecting the strength of competition in the Brazil apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's apparel & non-apparel manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. Are there any trends impacting players in the market?
- 7.3. Have there been any strategic partnerships in recent years?
- 7.4. How will the Covid-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

- 8.1. Guararapes Confecções SA
- 8.2. São Paulo Alpargatas S.A.
- 8.3. PVH Corp
- 8.4. Companhia Hering

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Brazil apparel & non-apparel manufacturing market value: \$ million, 2015-19

Table 2: Brazil apparel & non-apparel manufacturing market category segmentation: \$ million, 2019

Table 3: Brazil apparel & non-apparel manufacturing market geography segmentation: \$ million, 2019

Table 4: Brazil apparel & non-apparel manufacturing market value forecast: \$ million, 2019-24

Table 5: Guararapes Confeccoes SA: key facts

Table 6: Guararapes Confeccoes SA: Annual Financial Ratios

Table 7: Guararapes Confeccoes SA: Annual Financial Ratios (Continued)

Table 8: Guararapes Confeccoes SA: Key Employees

Table 9: Sao Paulo Alpargatas S.A.: key facts

Table 10: Sao Paulo Alpargatas S.A.: Annual Financial Ratios

Table 11: Sao Paulo Alpargatas S.A.: Key Employees

Table 12: PVH Corp: key facts

Table 13: PVH Corp: Annual Financial Ratios

Table 14: PVH Corp: Key Employees

Table 15: PVH Corp: Key Employees Continued

Table 16: Companhia Hering: key facts

Table 17: Companhia Hering: Annual Financial Ratios

Table 18: Companhia Hering: Annual Financial Ratios (Continued)

Table 19: Companhia Hering: Key Employees

Table 20: Brazil size of population (million), 2015-19

Table 21: Brazil gdp (constant 2005 prices, \$ billion), 2015-19

Table 22: Brazil gdp (current prices, \$ billion), 2015-19

Table 23: Brazil inflation, 2015-19

Table 24: Brazil consumer price index (absolute), 2015-19

Table 25: Brazil exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil apparel & non-apparel manufacturing market value: \$ million, 2015-19

Figure 2: Brazil apparel & non-apparel manufacturing market category segmentation: % share, by value, 2019

Figure 3: Brazil apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2019

Figure 4: Brazil apparel & non-apparel manufacturing market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in Brazil, 2019

Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in Brazil, 2019

Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in Brazil, 2019

Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in Brazil, 2019

Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in Brazil, 2019

Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in Brazil, 2019

## I would like to order

Product name: Apparel and Non-Apparel Manufacturing in Brazil

Product link: <https://marketpublishers.com/r/A4217717E80EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A4217717E80EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970