

# **Apparel & Non-Apparel Manufacturing BRIC (Brazil, Russia, India, China) Industry Guide 2017**

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## **Abstracts**

Apparel & Non-Apparel Manufacturing BRIC (Brazil, Russia, India, China) Industry Guide 2017

### **SUMMARY**

The BRIC Apparel & Non-Apparel Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **SYNOPSIS**

Essential resource for top-line data and analysis covering the BRIC apparel & non-apparel manufacturing market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### **KEY HIGHLIGHTS**

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the apparel & non apparel manufacturing industry and had a total market value of \$3,93,572.1 million in 2016. China was the fastest growing country with a CAGR of 6.4% over the 2012-16 period.

Within the apparel & non apparel manufacturing industry, China is the leading country among the BRIC nations with market revenues of \$3,01,050.3 million in 2016. This was followed by India, Brazil and Russia with a value of \$56,939.5,

\$28,836.7, and \$6,745.6 million, respectively.

China is expected to lead the apparel & non apparel manufacturing industry in the BRIC nations with a value of \$4,15,946.9 million in 2021, followed by India, Brazil, Russia with expected values of \$78,006.1, \$34,415.6 and \$7,691.2 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC apparel & non-apparel manufacturing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC apparel & non-apparel manufacturing market

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC apparel & non-apparel manufacturing market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the BRIC apparel & non-apparel manufacturing market by value in 2016?

What will be the size of the BRIC apparel & non-apparel manufacturing market in 2021?

What factors are affecting the strength of competition in the BRIC apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC apparel & non-apparel manufacturing market?

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