

Apparel and Non-Apparel Manufacturing - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

Apparel and Non-Apparel Manufacturing - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Global Apparel & Non-Apparel Manufacturing industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

Apparel covers all clothing except leather, footwear and knitted items.

Non-apparel products include technical, household, and other made-up non-clothing products.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict. Many governments had introduced the national lockdowns and temporarily banned sales of products that are deemed "non-essential". As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modeled taking forecast impacts on national economics into consideration.

The global apparel and non-apparel manufacturing market had total revenues of \$873.5bn in 2020, representing a compound annual growth rate (CAGR) of 4.2% between 2016 and 2020.

Apparel accounted for the highest value in the global apparel and non-apparel manufacturing market in 2020, with a total of \$497.7bn, equivalent to 57% of the market's overall value.

The market grew strongly in 2019, recording growth of 7.2%. This was driven by global economic growth, which enabled higher spending levels and business confidence.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global apparel & non-apparel manufacturing Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global apparel & non-apparel manufacturing Market

Leading company profiles reveal details of key apparel & non-apparel manufacturing Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global apparel & non-apparel manufacturing Market with five year forecasts

REASONS TO BUY

What was the size of the global apparel & non-apparel manufacturing Market by value in 2020?

What will be the size of the global apparel & non-apparel manufacturing Market in 2025?

What factors are affecting the strength of competition in the global apparel & non-apparel manufacturing Market?

How has the Market performed over the last five years?

What are the main segments that make up the global apparel & non-apparel manufacturing Market?

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