

Apparel and Non-Apparel Manufacturing in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/A60F61EB0D46EN.html>

Date: November 2021

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: A60F61EB0D46EN

Abstracts

Apparel and Non-Apparel Manufacturing in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Apparel & Non-Apparel Manufacturing in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The US apparel and non-apparel manufacturing market had total revenues of \$109.6bn in 2020, representing a compound annual growth rate (CAGR) of 3.6% between 2016 and 2020.

Non-apparel products accounted for the highest value in the US apparel and non-apparel manufacturing market in 2020, with a total of \$59bn, equivalent to 53.8% of the market's overall value.

Despite the recessionary impacts of COVID-19, the market recorded a

significant acceleration of growth in 2020 to 6.4%, up from 2.7% in 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in the United States

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States apparel & non-apparel manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the United States apparel & non-apparel manufacturing market by value in 2020?

What will be the size of the United States apparel & non-apparel manufacturing market in 2025?

What factors are affecting the strength of competition in the United States apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up the United State's apparel & non-apparel manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players in the market?
- 7.3. Are there any threats to leading players in the market?
- 7.4. What strategies do leading players follow?
- 7.5. Have there been any strategic partnerships in recent years?

8 COMPANY PROFILES

- 8.1. The Gap Inc
- 8.2. PVH Corp
- 8.3. Hanesbrands Inc.
- 8.4. V. F. Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States apparel & non-apparel manufacturing market value: \$ billion, 2016-20

Table 2: United States apparel & non-apparel manufacturing market category segmentation: \$ billion, 2020

Table 3: United States apparel & non-apparel manufacturing market geography segmentation: \$ billion, 2020

Table 4: United States apparel & non-apparel manufacturing market value forecast: \$ billion, 2020-25

Table 5: The Gap Inc: key facts

Table 6: The Gap Inc: Annual Financial Ratios

Table 7: The Gap Inc: Key Employees

Table 8: The Gap Inc: Key Employees Continued

Table 9: PVH Corp: key facts

Table 10: PVH Corp: Annual Financial Ratios

Table 11: PVH Corp: Key Employees

Table 12: PVH Corp: Key Employees Continued

Table 13: Hanesbrands Inc.: key facts

Table 14: Hanesbrands Inc.: Annual Financial Ratios

Table 15: Hanesbrands Inc.: Key Employees

Table 16: V. F. Corporation: key facts

Table 17: V. F. Corporation: Annual Financial Ratios

Table 18: V. F. Corporation: Key Employees

Table 19: V. F. Corporation: Key Employees Continued

Table 20: United States size of population (million), 2016-20

Table 21: United States gdp (constant 2005 prices, \$ billion), 2016-20

Table 22: United States gdp (current prices, \$ billion), 2016-20

Table 23: United States inflation, 2016-20

Table 24: United States consumer price index (absolute), 2016-20

Table 25: United States exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: United States apparel & non-apparel manufacturing market value: \$ billion, 2016-20

Figure 2: United States apparel & non-apparel manufacturing market category segmentation: % share, by value, 2020

Figure 3: United States apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2020

Figure 4: United States apparel & non-apparel manufacturing market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in the United States, 2020

Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in the United States, 2020

Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in the United States, 2020

Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in the United States, 2020

Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in the United States, 2020

Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in the United States, 2020

I would like to order

Product name: Apparel and Non-Apparel Manufacturing in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/A60F61EB0D46EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A60F61EB0D46EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

