

# **Apparel and Non-Apparel Manufacturing in Turkey - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

Apparel and Non-Apparel Manufacturing in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

### **SUMMARY**

Apparel & Non-Apparel Manufacturing in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Turkish apparel and non-apparel manufacturing market had total revenues of \$2.8bn in 2020, representing a compound annual rate of change (CARC) of -2.2% between 2016 and 2020.

Non-apparel products accounted for the highest value in the Turkish apparel and non-apparel manufacturing market in 2020, with a total of \$1.5bn, equivalent to 54.6% of the market's overall value.

The market benefited from a weak currency in 2018 and 2019, which essentially

reduced the cost of exporting products from Turkey.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel & non-apparel manufacturing market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Turkey

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey apparel & non-apparel manufacturing market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Turkey apparel & non-apparel manufacturing market by value in 2020?

What will be the size of the Turkey apparel & non-apparel manufacturing market in 2025?

What factors are affecting the strength of competition in the Turkey apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's apparel & non-apparel manufacturing market?

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