

# Apparel and Non-Apparel Manufacturing in North America - Market Summary, Competitive Analysis and Forecast to 2025

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#### **Abstracts**

Apparel and Non-Apparel Manufacturing in North America - Market Summary, Competitive Analysis and Forecast to 2025

#### **SUMMARY**

Apparel & Non-Apparel Manufacturing in North America industry profile provides topline qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The North American apparel and non-apparel manufacturing market had total revenues of \$124.0bn in 2020, representing a compound annual growth rate (CAGR) of 3.8% between 2016 and 2020.

Non-apparel products accounted for the highest value in the North American apparel and non-apparel manufacturing market in 2020, with a total of \$65.7bn, equivalent to 53% of the market's overall value.

The market largely comprises the US market, which accounts for 88.4% of the



region's market value. However, the Canadian market has been the fastest growing over the past five years, with growth of 6.9%.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in North America

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America apparel & non-apparel manufacturing market with five year forecasts

#### **REASONS TO BUY**

What was the size of the North America apparel & non-apparel manufacturing market by value in 2020?

What will be the size of the North America apparel & non-apparel manufacturing market in 2025?

What factors are affecting the strength of competition in the North America apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up North America's apparel & non-apparel manufacturing market?



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