

# **Apparel and Non-Apparel Manufacturing in Italy - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

Apparel and Non-Apparel Manufacturing in Italy - Market Summary, Competitive Analysis and Forecast to 2025

### **SUMMARY**

Apparel & Non-Apparel Manufacturing in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Italian apparel and non-apparel manufacturing market had total revenues of \$9.2bn in 2020, representing a compound annual rate of change (CARC) of -3% between 2016 and 2020.

Apparel accounted for the highest value in the Italian apparel and non-apparel manufacturing market in 2020, with a total of \$9.2bn, equivalent to 99.8% of the market's overall value.

The market recorded consistent growth in the years preceding 2020, where the market experienced a decline of 17.7%.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Italy

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy apparel & non-apparel manufacturing market with five year forecasts

## REASONS TO BUY

What was the size of the Italy apparel & non-apparel manufacturing market by value in 2020?

What will be the size of the Italy apparel & non-apparel manufacturing market in 2025?

What factors are affecting the strength of competition in the Italy apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Italy's apparel & non-apparel manufacturing market?

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