

# Apparel and Non-Apparel Manufacturing in Germany - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/AE78C230C060EN.html>

Date: November 2021

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: AE78C230C060EN

## Abstracts

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### SUMMARY

Apparel & Non-Apparel Manufacturing in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The German apparel and non-apparel manufacturing market had total revenues of \$24.6bn in 2020, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2020.

Apparel accounted for the highest value in the German apparel and non-apparel manufacturing market in 2020, with a total of \$12.8bn, equivalent to 52.1% of the market's overall value.

The market has faced tumultuous conditions over the past five years. The

market declined in 2017, 2018, and 2019, with the latter recording a shrinkage of 10.7%.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Germany

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany apparel & non-apparel manufacturing market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Germany apparel & non-apparel manufacturing market by value in 2020?

What will be the size of the Germany apparel & non-apparel manufacturing market in 2025?

What factors are affecting the strength of competition in the Germany apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Germany's apparel & non-apparel manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players in the market?
- 7.3. Are there any threats to leading players?
- 7.4. Are there any trends impacting players in the market?

## **8 COMPANY PROFILES**

- 8.1. adidas AG
- 8.2. GERRY WEBER International AG
- 8.3. ESCADA Online GmbH
- 8.4. HUGO BOSS AG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Germany apparel & non-apparel manufacturing market value: \$ billion, 2016-20

Table 2: Germany apparel & non-apparel manufacturing market category segmentation: \$ billion, 2020

Table 3: Germany apparel & non-apparel manufacturing market geography segmentation: \$ billion, 2020

Table 4: Germany apparel & non-apparel manufacturing market value forecast: \$ billion, 2020-25

Table 5: adidas AG: key facts

Table 6: adidas AG: Annual Financial Ratios

Table 7: adidas AG: Annual Financial Ratios (Continued)

Table 8: adidas AG: Key Employees

Table 9: GERRY WEBER International AG: key facts

Table 10: GERRY WEBER International AG: Annual Financial Ratios

Table 11: GERRY WEBER International AG: Annual Financial Ratios (Continued)

Table 12: GERRY WEBER International AG: Key Employees

Table 13: ESCADA Online GmbH: key facts

Table 14: ESCADA Online GmbH: Key Employees

Table 15: HUGO BOSS AG: key facts

Table 16: HUGO BOSS AG: Annual Financial Ratios

Table 17: HUGO BOSS AG: Key Employees

Table 18: Germany size of population (million), 2016-20

Table 19: Germany gdp (constant 2005 prices, \$ billion), 2016-20

Table 20: Germany gdp (current prices, \$ billion), 2016-20

Table 21: Germany inflation, 2016-20

Table 22: Germany consumer price index (absolute), 2016-20

Table 23: Germany exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany apparel & non-apparel manufacturing market value: \$ billion, 2016-20

Figure 2: Germany apparel & non-apparel manufacturing market category segmentation: % share, by value, 2020

Figure 3: Germany apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2020

Figure 4: Germany apparel & non-apparel manufacturing market value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in Germany, 2020

Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in Germany, 2020

Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in Germany, 2020

Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in Germany, 2020

Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in Germany, 2020

Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in Germany, 2020

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