

# **Apparel and Non-Apparel Manufacturing in Germany - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

Apparel and Non-Apparel Manufacturing in Germany - Market Summary, Competitive Analysis and Forecast to 2025

### **SUMMARY**

Apparel & Non-Apparel Manufacturing in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The German apparel and non-apparel manufacturing market had total revenues of \$24.6bn in 2020, representing a compound annual growth rate (CAGR) of 2.2% between 2016 and 2020.

Apparel accounted for the highest value in the German apparel and non-apparel manufacturing market in 2020, with a total of \$12.8bn, equivalent to 52.1% of the market's overall value.

The market has faced tumultuous conditions over the past five years. The

market declined in 2017, 2018, and 2019, with the latter recording a shrinkage of 10.7%.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Germany

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany apparel & non-apparel manufacturing market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Germany apparel & non-apparel manufacturing market by value in 2020?

What will be the size of the Germany apparel & non-apparel manufacturing market in 2025?

What factors are affecting the strength of competition in the Germany apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Germany's apparel & non-apparel manufacturing market?

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