

# Apparel and Non-Apparel Manufacturing in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Apparel & Non-Apparel Manufacturing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Brazilian apparel and non-apparel manufacturing market had total revenues of \$21.4bn in 2020, representing a compound annual growth rate (CAGR) of 2.4% between 2016 and 2020.

Apparel accounted for the highest value in the Brazilian apparel and non-apparel manufacturing market in 2020, with a total of \$17.9bn, equivalent to 83.5% of the market's overall value.

The market recorded consistent growth in the years preceding 2020, with growth accelerating Y-o-Y until growth of 5.4% in 2019. In 2020, the COVID-19

pandemic, which caused a decline in many markets and the wider economy, caused a shrinkage of 3.2% in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Brazil

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil apparel & non-apparel manufacturing market with five year forecasts

## REASONS TO BUY

What was the size of the Brazil apparel & non-apparel manufacturing market by value in 2020?

What will be the size of the Brazil apparel & non-apparel manufacturing market in 2025?

What factors are affecting the strength of competition in the Brazil apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's apparel & non-apparel manufacturing market?

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