

Apparel and Non-Apparel Manufacturing in Brazil - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Apparel & Non-Apparel Manufacturing in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Brazilian apparel and non-apparel manufacturing market had total revenues of \$21.4bn in 2020, representing a compound annual growth rate (CAGR) of 2.4% between 2016 and 2020.

Apparel accounted for the highest value in the Brazilian apparel and non-apparel manufacturing market in 2020, with a total of \$17.9bn, equivalent to 83.5% of the market's overall value.

The market recorded consistent growth in the years preceding 2020, with growth accelerating Y-o-Y until growth of 5.4% in 2019. In 2020, the COVID-19

pandemic, which caused a decline in many markets and the wider economy, caused a shrinkage of 3.2% in 2020.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Brazil

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil apparel & non-apparel manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the Brazil apparel & non-apparel manufacturing market by value in 2020?

What will be the size of the Brazil apparel & non-apparel manufacturing market in 2025?

What factors are affecting the strength of competition in the Brazil apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's apparel & non-apparel manufacturing market?

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