

# Apparel and Non-Apparel Manufacturing in Australia - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

Apparel and Non-Apparel Manufacturing in Australia - Market Summary, Competitive Analysis and Forecast to 2025

#### SUMMARY

Apparel & Non-Apparel Manufacturing in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The Australian apparel and non-apparel manufacturing market had total revenues of \$9.0bn in 2020, representing a compound annual growth rate (CAGR) of 5% between 2016 and 2020.

Apparel accounted for the highest value in the Australian apparel and non-apparel manufacturing market in 2020, with a total of \$5.3bn, equivalent to 59.5% of the market's overall value.

The market declined in 2019 by 1.1%, yet despite the COVID-19 pandemic and



the consequent recessionary impacts, the market grew significantly throughout 2020, with a growth rate of 13.3%.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel & non-apparel manufacturing market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in Australia

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia apparel & non-apparel manufacturing market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Australia apparel & non-apparel manufacturing market by value in 2020?

What will be the size of the Australia apparel & non-apparel manufacturing market in 2025?

What factors are affecting the strength of competition in the Australia apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

How large is Australia's apparel & non-apparel manufacturing market in relation to its regional counterparts?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

## **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

3.1. Market value

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

#### **5 MARKET OUTLOOK**

5.1. Market value forecast

## **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

# 7 COMPETITIVE LANDSCAPE



- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. Are there any threats to leading players?
- 7.4. Are there any trends impacting players in the market?

## **8 COMPANY PROFILES**

- 8.1. OrotonGroup Limited
- 8.2. Hanesbrands Inc.
- 8.3. Premier Investments Limited

## 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

Table 1: Australia apparel & non-apparel manufacturing market value: \$ million, 2016-20

Table 2: Australia apparel & non-apparel manufacturing market category segmentation:

\$ million, 2020

Table 3: Australia apparel & non-apparel manufacturing market geography

segmentation: \$ million, 2020

Table 4: Australia apparel & non-apparel manufacturing market value forecast: \$ million,

2020-25

Table 5: OrotonGroup Limited: key facts

Table 6: OrotonGroup Limited: Key Employees

Table 7: Hanesbrands Inc.: key facts

Table 8: Hanesbrands Inc.: Annual Financial Ratios

Table 9: Hanesbrands Inc.: Key Employees

Table 10: Premier Investments Limited: key facts

Table 11: Premier Investments Limited: Annual Financial Ratios

Table 12: Premier Investments Limited: Key Employees

Table 13: Australia size of population (million), 2016-20

Table 14: Australia gdp (constant 2005 prices, \$ billion), 2016-20

Table 15: Australia gdp (current prices, \$ billion), 2016-20

Table 16: Australia inflation, 2016-20

Table 17: Australia consumer price index (absolute), 2016-20

Table 18: Australia exchange rate, 2016-20



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: Australia apparel & non-apparel manufacturing market value: \$ million, 2016-20

Figure 2: Australia apparel & non-apparel manufacturing market category segmentation: % share, by value, 2020

Figure 3: Australia apparel & non-apparel manufacturing market geography segmentation: % share, by value, 2020

Figure 4: Australia apparel & non-apparel manufacturing market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the apparel & non-apparel manufacturing market in Australia, 2020

Figure 6: Drivers of buyer power in the apparel & non-apparel manufacturing market in Australia, 2020

Figure 7: Drivers of supplier power in the apparel & non-apparel manufacturing market in Australia, 2020

Figure 8: Factors influencing the likelihood of new entrants in the apparel & non-apparel manufacturing market in Australia, 2020

Figure 9: Factors influencing the threat of substitutes in the apparel & non-apparel manufacturing market in Australia, 2020

Figure 10: Drivers of degree of rivalry in the apparel & non-apparel manufacturing market in Australia, 2020



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