

# API Group plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

API Group plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

API Group plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

API Group plc (API Group), a subsidiary of Steel Partners Holdings L.P., is a manufacturer of specialized packaging materials for graphics and packaging industries. Its product portfolio includes laminated papers, laminated boards, metallic transfer foils, pigment foils, holographic, security foils and films, and cold foils. The company also offers services such as creative development, holographic designs and technical support. The company serves FMCG markets such as tobacco, specialty food, alcoholic drinks, clothing and textiles, cosmetics and healthcare. It offers various security applications for use in tamper-proof and tamper-evident packaging. The company has presence in Europe, America and Asia. API Group is headquartered in Stockport, the UK.

### SCOPE

Detailed information on API Group plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting API Group plc in the form of a SWOT analysis

An in-depth view of the business model of API Group plc including a breakdown and examination of key business segments

Intelligence on API Group plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about API Group plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of API Group plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess API Group plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on API Group plc's business structure, strategy and prospects.

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