

# AOL Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

AOL Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on AOL Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting AOL Inc. in the form of a SWOT analysis

An in-depth view of the business model of AOL Inc. including a breakdown and examination of key business segments

Intelligence on AOL Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AOL Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of AOL Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AOL Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AOL Inc.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

AOL Inc. (AOL or 'the company') is a media technology company offering a range of digital brands, products and services to consumers, advertisers, publishers and subscribers. The company primarily operates in the US, the UK, Germany, Canada and Japan. It is headquartered in New York City, New York and employed about 4,500 people as on December 31, 2014.

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### COMPANIES MENTIONED

AOL Inc.

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