

# Anadolu Efes Biracilik ve Malt San AS - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Anadolu Efes Biracilik ve Malt San AS - Strategy, SWOT and Corporate Finance Report

### **SUMMARY**

Anadolu Efes Biracilik ve Malt San AS - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY HIGHLIGHTS**

Anadolu Efes Biracilik ve Malt San AS (Anadolu Efes) produces and sells beer, malt, and non-alcoholic beverages. The company also offers fruit juices, iced teas, water, energy and sports drinks, and teas. It markets and sells products under various brands including Erdinger, Efes Malt, Amsterdam Navigator, Marmara Gold, Kozel, Beck's And Duvel, for a few. The company operates its international business through its whollyowned subsidiary Efes Breweries International NV (EBI) and also owns a majority stake in Coca-Cola Icecek A.S. (CCI), which conducts Coca-Cola operations in Turkey and in other international markets. The company's operations are spread across Turkey, Russia, the Commonwealth of Independent States (CIS), Pakistan, Europe, Central Asia, and the Middle East. Anadolu Efes is headquartered in Istanbul, Turkey.

## SCOPE

Detailed information on Anadolu Efes Biracilik ve Malt San AS required for business and competitor intelligence needs



A study of the major internal and external factors affecting Anadolu Efes Biracilik ve Malt San AS in the form of a SWOT analysis

An in-depth view of the business model of Anadolu Efes Biracilik ve Malt San AS including a breakdown and examination of key business segments

Intelligence on Anadolu Efes Biracilik ve Malt San AS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Anadolu Efes Biracilik ve Malt San AS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Anadolu Efes Biracilik ve Malt San AS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Anadolu Efes Biracilik ve Malt San AS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Anadolu Efes Biracilik ve Malt San AS's business structure, strategy and prospects.



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