

Amscan Holdings, Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Amscan Holdings, Inc Strategy, SWOT and Corporate Finance Report

SUMMARY

Amscan Holdings, Inc Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Amscan Holdings, Inc. (Amscan), a subsidiary of Party City Holdings Inc, is a designer, manufacturer and distributor of decorated party goods and party accessories. The company's product portfolio tableware, balloons, novelties, accessories, stationery, gift wrap and decoration items. It offers home decor and tabletop gifts marketed under Grasslands Road and Gifts that Inspire labels. Amscan operates retail stores under Party America, Party City, Factory Card & Party, The Paper Factory, and Halloween City. Amscan distributes its products in several countries such as the US, the UK, China, Canada, Germany, Japan, Mexico, and Australia. Amscan is headquartered in Elmsford, New York, the US

SCOPE

Detailed information on Amscan Holdings, Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Amscan Holdings, Inc in the form of a SWOT analysis

An in-depth view of the business model of Amscan Holdings, Inc including a breakdown and examination of key business segments

Intelligence on Amscan Holdings, Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Amscan Holdings, Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Amscan Holdings, Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Amscan Holdings, Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Amscan Holdings, Inc's business structure, strategy and prospects.

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