

# AMMB Holdings Bhd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

AMMB Holdings Bhd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on AMMB Holdings Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting AMMB Holdings Bhd in the form of a SWOT analysis

An in-depth view of the business model of AMMB Holdings Bhd including a breakdown and examination of key business segments

Intelligence on AMMB Holdings Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AMMB Holdings Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of AMMB Holdings Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AMMB Holdings Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AMMB Holdings Bhd's business structure, strategy and prospects.

## KEY HIGHLIGHTS

AMMB Holdings Bhd (AMMB or 'the group') is a financial service holding group providing wholesale banking, retail banking, investment banking, leasing, stock broking, investment advisory, insurance, asset and fund management, futures and options trading, real estate investment and unit trusts management and offshore banking services. It operates through the trade name 'AmBank Group'. Additionally, the group provides Islamic banking services. The group primarily operates in Malaysia. It is headquartered in Kuala Lumpur, Malaysia and employed about 10,842 people as on 31st March, 2016.

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### COMPANIES MENTIONED

AMMB Holdings Bhd

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