

# AMMB Holdings Bhd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

AMMB Holdings Bhd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

AMMB Holdings Bhd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

AMMB Holdings Bhd (AMMB) is a financial service holding group. Through its subsidiaries, it provides wholesale banking, retail banking, investment banking, stockbroking, investment advisory, insurance, and asset and fund management services. It offers futures and options trading, real estate investment and unit trust management, and offshore banking services. AMMB also offers products and services related to treasury activities, including foreign exchange, derivatives, and fixed income. It provides auto financing, mortgage and personal loans, credit cards, small business loans, priority banking services, wealth management, remittance services, and deposits. The group also provides Islamic banking solutions. AMMB is headquartered in Kuala Lumpur, Malaysia.

### SCOPE

Detailed information on AMMB Holdings Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting AMMB Holdings Bhd in the form of a SWOT analysis

An in-depth view of the business model of AMMB Holdings Bhd including a breakdown and examination of key business segments

Intelligence on AMMB Holdings Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AMMB Holdings Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of AMMB Holdings Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AMMB Holdings Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AMMB Holdings Bhd's business structure, strategy and prospects.

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