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American International Group Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

American International Group Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

American International Group Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

American International Group, Inc. (AIG) is a multi-line insurance group. The group provides a range of life insurance, property and casualty insurance, retirement products, and other financial services to individuals and businesses. It offers insurance products for general liability, directors and officers liability, property, workers' compensation, marine, aerospace, environmental, commercial automobile liability, term life, universal life, fidelity, fiduciary liability, cyber risk, and errors and omissions. It also offers political risk insurance, accident and health insurance, personal auto insurance, travel insurance and individual and group retirement products. It markets and distributes products through brokers, captive and independent agents, affinity partners, retailers, and airlines and travel agents. AIG operates in the Americas, Europe, Africa, the Middle East, and Asia Pacific. The group is headquartered in New York, the US.
The group reported premiums of US$31,374 million in fiscal year ended December 2017 (FY2017), which indicates a decrease of 8.8% over that in FY2016. Its net premium written was US$25,756 million in FY2017, which marks a decrease of 11.9% over that in FY2016.

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SCOPE

Detailed information on American International Group Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting American International Group Inc in the form of a SWOT analysis

An in-depth view of the business model of American International Group Inc including a breakdown and examination of key business segments

Intelligence on American International Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about American International Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of American International Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess American International Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on American International Group Inc's business structure, strategy and prospects.

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