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American Express Co - Strategy, SWOT and Corporate Finance Report

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Abstracts

American Express Co - Strategy, SWOT and Corporate Finance Report

SUMMARY

American Express Co - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

American Express Co (Amex) is a provider of card products and travel-related services. It offers a range of credit cards, charge cards, and other payment and financing solutions to individuals, small and middle businesses, and corporates. The company conducts merchant acquisition and processing, payment settlement, point-of-sale marketing, and network services. Its travel solutions include personal and corporate travel advisory, hotel and resort booking, and travel management. Amex also offers foreign exchange services, travel insurance, and traveler’s cheque. The company operates through various channels including, direct mail, online applications, in-house teams, direct response advertising, and third-party vendors across the Americas, Europe, Africa, the Middle East, and Asia-Pacific. Amex is headquartered in New York, The US.

SCOPE

Detailed information on American Express Co required for business and

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competitor intelligence needs

A study of the major internal and external factors affecting American Express Co in the form of a SWOT analysis

An in-depth view of the business model of American Express Co including a breakdown and examination of key business segments

Intelligence on American Express Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about American Express Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of American Express Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess American Express Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on American Express Co's business structure, strategy and prospects.

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