

# American Tower Corporation - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/ABDDC47C7D1EN.html>

Date: January 2024

Pages: 50

Price: US\$ 175.00 (Single User License)

ID: ABDDC47C7D1EN

## Abstracts

American Tower Corporation %li%Company Profile and SWOT Analysis

### Summary

American Tower Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

American Tower Corporation (ATC or 'the company') is an independent owner, operator and developer of wireless and broadcast communications real estate. The company acquires antenna space from property owners, and leases them to a number of industries along with management and maintenance of these rooftop and tower sites under contractual arrangements. The service portfolio of the company includes wireless, distributed antenna system (DAS) networks, site application, zoning and permitting and structural analysis, rooftop and tower sites, backup power, turnkey site development services, structural engineering firms. ATC primarily operates in the US, EMEA and Latin America. The company is headquartered in Boston, Massachusetts, the US.

### Scope

Detailed information on American Tower Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting American Tower Corporation in the form of a SWOT analysis

An in-depth view of the business model of American Tower Corporation including a breakdown and examination of key business segments

Intelligence on American Tower Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about American Tower Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of American Tower Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess American Tower Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on American Tower Corporation's business structure, strategy and prospects.

## Contents

Table of Contents

Company Snapshot

American Tower Corporation: Company Overview

American Tower Corporation: Overview and Key Facts

American Tower Corporation: Overview

American Tower Corporation: Key Facts

American Tower Corporation: Key Employees

American Tower Corporation: Key Employee Biographies

American Tower Corporation: Major Products and Services

American Tower Corporation: Management Statement

American Tower Corporation: Locations and Subsidiaries

American Tower Corporation: Key Competitors

American Tower Corporation: Company Analysis

American Tower Corporation: Business Description

American Tower Corporation: SWOT Analysis

American Tower Corporation: SWOT Overview

American Tower Corporation: Strengths

American Tower Corporation: Weaknesses

American Tower Corporation: Opportunities

American Tower Corporation: Threats

American Tower Corporation: Corporate Financial Deals Activity

American Tower Corporation: Financial Deals Overview

American Tower Corporation: Targets and Partners

American Tower Corporation: Top Deals 2020 - 2024YTD\*

American Tower Corporation: Advisors

American Tower Corporation: Top Legal Advisors

American Tower Corporation: Top Financial Advisors

American Tower Corporation: Mergers and Acquisitions

American Tower Corporation: Corporate Venturing

American Tower Corporation: Capital Raising

American Tower Corporation: Divestments

American Tower Corporation: Recent Developments

American Tower Corporation: News and Events Summary

American Tower Corporation: Business Expansion

American Tower Corporation: Contracts

American Tower Corporation: Financial Deals

American Tower Corporation: Financial Performance

American Tower Corporation: Regulatory and Legal Events

American Tower Corporation: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: American Tower Corporation: Key Facts

Table 2: American Tower Corporation: Key Employees

Table 3: American Tower Corporation: Locations and Subsidiaries

Table 4: American Tower Corporation: Key Competitors

Table 5: American Tower Corporation: Deal Activity by Deal Type - Volume (TTM\*)

Table 6: American Tower Corporation: M&A Activity by Geography (TTM\*)

Table 7: American Tower Corporation: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Table 8: American Tower Corporation: M&A Average Deal Size - Value (US\$m)

Table 9: American Tower Corporation: Targets and Partners

Table 10: American Tower Corporation: Top Deals 2020 - 2024YTD\*

Table 11: American Tower Corporation: Legal Advisor Ranking by Value (US\$m)

Table 12: American Tower Corporation: Financial Advisor Ranking by Value (US\$m)

Table 13: American Tower Corporation: M&A Volume and Value Trend (2020 - YTD\*2024)

Table 14: American Tower Corporation: M&A Activity by Geography (2020 - YTD\*2024)

Table 15: American Tower Corporation: Corporate Venturing Volume and Value Trend (2020 - YTD\*2024)

Table 16: American Tower Corporation: Capital Raising Volume and Value Trend (2020 - YTD\*2024)

Table 17: American Tower Corporation: Capital Raising by Deal Type (2020 - YTD\*2024)

Table 18: American Tower Corporation: Divestments Volume and Value Trend (2020 - YTD\*2024)

Table 19: American Tower Corporation: Divestments by Geography (2020 - YTD\*2024)

Table 20: American Tower Corporation: News and Events Summary

Table 21: American Tower Corporation: Business Expansion

Table 22: American Tower Corporation: Contracts

Table 23: American Tower Corporation: Financial Deals

Table 24: American Tower Corporation: Financial Performance

Table 25: American Tower Corporation: Regulatory and Legal Events

Table 26: American Tower Corporation: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: American Tower Corporation: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: American Tower Corporation: M&A Activity by Geography (TTM\*)

Figure 3: American Tower Corporation: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Figure 4: American Tower Corporation: M&A Average Deal Size - Value (US\$m)

Figure 5: American Tower Corporation: M&A Volume and Value Trend (2020 - YTD\*2024)

Figure 6: American Tower Corporation: M&A Activity by Geography (2020 - YTD\*2024)

Figure 7: American Tower Corporation: Corporate Venturing Volume and Value Trend (2020 - YTD\*2024)

Figure 8: American Tower Corporation: Capital Raising Volume and Value Trend (2020 - YTD\*2024)

Figure 9: American Tower Corporation: Capital Raising by Deal Type (2020 - YTD\*2024)

Figure 10: American Tower Corporation: Divestments Volume and Value Trend (2020 - YTD\*2024)

Figure 11: American Tower Corporation: Divestments by Geography (2020 - YTD\*2024)

## I would like to order

Product name: American Tower Corporation - Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/ABDDC47C7D1EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ABDDC47C7D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970