

American Tower Corporation - Company Profile and SWOT Analysis

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Abstracts

American Tower Corporation %li%Company Profile and SWOT Analysis

Summary

American Tower Corporation %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

American Tower Corporation (ATC or 'the company') is an independent owner, operator and developer of wireless and broadcast communications real estate. The company acquires antenna space from property owners, and leases them to a number of industries along with management and maintenance of these rooftop and tower sites under contractual arrangements. The service portfolio of the company includes wireless, distributed antenna system (DAS) networks, site application, zoning and permitting and structural analysis, rooftop and tower sites, backup power, turnkey site development services, structural engineering firms. ATC primarily operates in the US, EMEA and Latin America. The company is headquartered in Boston, Massachusetts, the US.

Scope

Detailed information on American Tower Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting American Tower Corporation in the form of a SWOT analysis

An in-depth view of the business model of American Tower Corporation including a breakdown and examination of key business segments

Intelligence on American Tower Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about American Tower Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of American Tower Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess American Tower Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on American Tower Corporation's business structure, strategy and prospects.

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