

American Greetings Corporation - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/A32962BEB51EN.html>

Date: September 2023

Pages: 28

Price: US\$ 175.00 (Single User License)

ID: A32962BEB51EN

Abstracts

American Greetings Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

American Greetings Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

American Greetings Corporation (American Greetings or 'the company'), a subsidiary of Clayton, Dubilier & Ric LLC, designs, manufactures and markets greeting cards and other social expression products. It sells digital greetings, paper cards, gift wrap, and party goods under various brands including Carlton Cards, American Greetings, Recycled Paper Greetings, and Papyrus among others. The company sells its products through various channels, such as mass merchandisers, chain drug stores and supermarkets and online through e-commerce websites such as AmericanGreetings.com, justwink.com, BlueMountain.com, CreaCard.com, and SmashUps.com. It has business presence across the US, Canada, the UK, Australia, and New Zealand. The company is headquartered in Cleveland, Ohio, the US.

Scope

Detailed information on American Greetings Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting American Greetings Corporation in the form of a SWOT analysis

An in-depth view of the business model of American Greetings Corporation including a breakdown and examination of key business segments

Intelligence on American Greetings Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about American Greetings Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of American Greetings Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess American Greetings Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on American Greetings Corporation's business structure, strategy and prospects.

Contents

- Company Snapshot
- American Greetings Corporation: Company Overview
- American Greetings Corporation: Overview and Key Facts
- American Greetings Corporation: Overview
- American Greetings Corporation: Key Facts
- American Greetings Corporation: Key Employees
- American Greetings Corporation: Major Products and Services
- American Greetings Corporation: Company History
- American Greetings Corporation: Locations and Subsidiaries
- American Greetings Corporation: Key Competitors
- American Greetings Corporation: Company Analysis
- American Greetings Corporation: Business Description
- American Greetings Corporation: SWOT Analysis
- American Greetings Corporation: SWOT Overview
- American Greetings Corporation: Strengths
- American Greetings Corporation: Weaknesses
- American Greetings Corporation: Opportunities
- American Greetings Corporation: Threats
- American Greetings Corporation: Recent Developments
- American Greetings Corporation: News and Events Summary
- American Greetings Corporation: Business Expansion
- American Greetings Corporation: Business Reorganization
- American Greetings Corporation: Contracts
- American Greetings Corporation: Financial Deals
- American Greetings Corporation: Red Flags/Distress Signals
- American Greetings Corporation: Red Flags/DistressSignals
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: American Greetings Corporation: Key Facts
- Table 2: American Greetings Corporation: Key Employees
- Table 3: American Greetings Corporation: Company History
- Table 4: American Greetings Corporation: Locations and Subsidiaries
- Table 5: American Greetings Corporation: Key Competitors
- Table 6: American Greetings Corporation: News and Events Summary
- Table 7: American Greetings Corporation: Business Expansion
- Table 8: American Greetings Corporation: Business Reorganization
- Table 9: American Greetings Corporation: Contracts
- Table 10: American Greetings Corporation: Financial Deals
- Table 11: American Greetings Corporation: Red Flags/Distress Signals
- Table 12: American Greetings Corporation: Red Flags/DistressSignals

I would like to order

Product name: American Greetings Corporation - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/A32962BEB51EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A32962BEB51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970