

# American Equity Investment Life Holding Company - Company Profile and SWOT Analysis

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## Abstracts

American Equity Investment Life Holding Company %li%Company Profile and SWOT Analysis

### Summary

American Equity Investment Life Holding Company %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

American Equity Investment Life Holding Company (American Equity) is an issuer of fixed annuity products. The company, through its subsidiaries, offers fixed index and fixed rate annuity products. American Equity also provides immediate annuities. The company markets and distributes its products through independent agents, banks, registered investment advisors, broker/dealers, and national marketing organizations. The company operates in the US and the District of Columbia. Its major subsidiaries include American Equity Investment Life Insurance Company, Eagle Life Insurance Company, and American Equity Investment Life Insurance Company of New York. American Equity is headquartered in West Des Moines, Iowa, the US.

### Scope

Detailed information on American Equity Investment Life Holding Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting American Equity Investment Life Holding Company in the form of a SWOT analysis

An in-depth view of the business model of American Equity Investment Life Holding Company including a breakdown and examination of key business segments

Intelligence on American Equity Investment Life Holding Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about American Equity Investment Life Holding Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of American Equity Investment Life Holding Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess American Equity Investment Life Holding Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on American Equity Investment Life Holding Company's business structure, strategy and prospects.

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