

# American Eagle Outfitters Inc - Company Profile and SWOT Analysis

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## **Abstracts**

American Eagle Outfitters Inc - Company Profile and SWOT Analysis

#### **SUMMARY**

American Eagle Outfitters Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

American Eagle Outfitters Inc (AEO) is a specialty retailer of apparel and accessories. The company's product portfolio includes apparel, personal care products, footwear, intimates, and accessories. It markets products under American Eagle Outfitters, American Eagle, Unsubscribed, AE, AEO, Aerie, Offline by Aerie, AE77, and Live Your Life brand names. The company provides gift cards and delivery services. AEO sells products online through www.ae.com, www.unsubscribed.com, www.aerie.com, and www.toddsnyder.com websites. The company has business presence in the US, Canada, Japan, Hong Kong, and Mexico. It has license agreements with third parties to operate Aerie and American Eagle stores in Asia, Europe, the Middle East and Latin America. AEO is headquartered in Pittsburgh, Pennsylvania, the US.

### SCOPE

Detailed information on American Eagle Outfitters Inc required for business and competitor intelligence needs



A study of the major internal and external factors affecting American Eagle Outfitters Inc in the form of a SWOT analysis

An in-depth view of the business model of American Eagle Outfitters Inc including a breakdown and examination of key business segments

Intelligence on American Eagle Outfitters Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about American Eagle Outfitters Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of American Eagle Outfitters Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess American Eagle Outfitters Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on American Eagle Outfitters Inc's business structure, strategy and prospects.



## **Contents**

Company Snapshot

American Eagle Outfitters Inc: Company Overview

American Eagle Outfitters Inc: Overview and Key Facts

American Eagle Outfitters Inc: Overview

American Eagle Outfitters Inc: Key Facts

American Eagle Outfitters Inc: Key Employees

American Eagle Outfitters Inc: Key Employee Biographies

American Eagle Outfitters Inc: Major Products and Services

American Eagle Outfitters Inc: Company History

American Eagle Outfitters Inc: Management Statement

American Eagle Outfitters Inc: Locations and Subsidiaries

American Eagle Outfitters Inc: Key Competitors

American Eagle Outfitters Inc: Company Analysis

American Eagle Outfitters Inc: Business Description

American Eagle Outfitters Inc: SWOT Analysis

American Eagle Outfitters Inc: SWOT Overview

American Eagle Outfitters Inc: Strengths

American Eagle Outfitters Inc: Weaknesses

American Eagle Outfitters Inc: Opportunities

American Eagle Outfitters Inc: Threats

American Eagle Outfitters Inc: Corporate Financial Deals Activity

American Eagle Outfitters Inc: Financial Deals Overview

American Eagle Outfitters Inc: Targets and Partners

American Eagle Outfitters Inc: Top Deals 2020 - 2024YTD\*

American Eagle Outfitters Inc: Advisors

American Eagle Outfitters Inc: Top Legal Advisors

American Eagle Outfitters Inc: Top Financial Advisors

American Eagle Outfitters Inc: Mergers and Acquisitions

American Eagle Outfitters Inc: Capital Raising

American Eagle Outfitters Inc: Recent Developments

American Eagle Outfitters Inc: News and Events Summary

American Eagle Outfitters Inc: Business Expansion

American Eagle Outfitters Inc: Business Reorganization

American Eagle Outfitters Inc: Financial Performance

American Eagle Outfitters Inc: Market Developments

American Eagle Outfitters Inc: Regulatory and Legal Events

American Eagle Outfitters Inc: Strategy and Operations



Appendix
Contact Us
Methodology
About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: American Eagle Outfitters Inc: Key Facts

Table 2: American Eagle Outfitters Inc: Key Employees

Table 3: American Eagle Outfitters Inc: Company History

Table 4: American Eagle Outfitters Inc: Locations and Subsidiaries

Table 5: American Eagle Outfitters Inc: Key Competitors

Table 6: American Eagle Outfitters Inc: Deal Activity by Deal Type - Volume (2020 -

YTD\*2024)

Table 7: American Eagle Outfitters Inc: M&A Average Deal Size - Value (US\$m)

Table 8: American Eagle Outfitters Inc: Targets and Partners

Table 9: American Eagle Outfitters Inc: Top Deals 2020 - 2024YTD\*

Table 10: American Eagle Outfitters Inc: Legal Advisor Ranking by Value (US\$m)

Table 11: American Eagle Outfitters Inc: Financial Advisor Ranking by Value (US\$m)

Table 12: American Eagle Outfitters Inc: M&A Volume and Value Trend (2020 -

YTD\*2024)

Table 13: American Eagle Outfitters Inc: M&A Activity by Geography (2020 - YTD\*2024)

Table 14: American Eagle Outfitters Inc: Capital Raising Volume and Value Trend (2020)

- YTD\*2024)

Table 15: American Eagle Outfitters Inc: Capital Raising by Deal Type (2020 -

YTD\*2024)

Table 16: American Eagle Outfitters Inc: News and Events Summary

Table 17: American Eagle Outfitters Inc: Business Expansion

Table 18: American Eagle Outfitters Inc: Business Reorganization

Table 19: American Eagle Outfitters Inc: Financial Performance

Table 20: American Eagle Outfitters Inc: Market Developments

Table 21: American Eagle Outfitters Inc: Regulatory and Legal Events

Table 22: American Eagle Outfitters Inc: Strategy and Operations



## **List Of Figures**

## LIST OF FIGURES

Figure 1: American Eagle Outfitters Inc: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Figure 2: American Eagle Outfitters Inc: M&A Average Deal Size - Value (US\$m)

Figure 3: American Eagle Outfitters Inc: M&A Volume and Value Trend (2020 - YTD\*2024)

Figure 4: American Eagle Outfitters Inc: M&A Activity by Geography (2020 - YTD\*2024)

Figure 5: American Eagle Outfitters Inc: Capital Raising Volume and Value Trend (2020

- YTD\*2024)

Figure 6: American Eagle Outfitters Inc: Capital Raising by Deal Type (2020 - YTD\*2024)



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