

# Amer Sports Corporation - Company Profile and SWOT Analysis

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## Abstracts

### Amer Sports Corporation Company Profile and SWOT Analysis

#### Summary

Amer Sports Corporation Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

#### Key Highlights

Amer Sports Corporation (Amer Sports or 'the company') is a manufacturer and marketer of sporting goods. The company offers sports equipment, apparel, footwear, and accessories that covers a wide range of sports including tennis, badminton, golf, American football, soccer, baseball, basketball, alpine skiing, snowboarding, cross country skiing, fitness training, cycling, running, hiking, and diving. Amer Sports markets its products directly to consumers and to sports equipment retailers, such as sporting goods chains, specialty retailers, mass merchants, fitness clubs and distributors. It markets these products under Salomon, Wilson, Atomic, Arc'teryx, Suunto, Mavic, Louisville Slugger, ENVE, EvoShield, Peak Performance, Armada Skis, Demarini and Sports Tracker brand names. It has business presence across the Americas, Europe, the Middle East, Africa, and Asia Pacific. The company is headquartered in Helsinki, Finland.

#### Scope

Detailed information on Amer Sports Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Amer Sports Corporation in the form of a SWOT analysis

An in-depth view of the business model of Amer Sports Corporation including a breakdown and examination of key business segments

Intelligence on Amer Sports Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Amer Sports Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Amer Sports Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Amer Sports Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Amer Sports Corporation's business structure, strategy and prospects.

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